### CENTER FOR THE PERFORMING ARTS AT PENN STATE





### **Letter from the Director**

#### Oh, what a night

Those words from The Four Seasons' hit song—sung by the cast members of the musical JERSEY BOYS during their Eisenhower Auditorium performances—could easily be the anthem for another wonderful season at the Center for the Performing Arts. It was a season filled with wonderful nights (and a few matinees, as well) of great performances by renowned artists and companies providing our patrons with one inspiring experience after another.

It was also a season filled with a rich array of engagement activities both on and off campus, perhaps the greatest number the Center for the Performing Arts has organized in any season, and certainly the most impactful overall.

Thank you for taking time to review this report of the Center for the Performing Arts 2015–2016 year. I am most grateful to all who attend performances and support the Center for the Performing Arts. It is truly a pleasure and honor to be part of central Pennsylvania's premier performing arts center.

Yours truly,

**George Trudeau** 

Director, Center for the Performing Arts at Penn State

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Cover: Hubbard Street Dancers Ana Lopez and Florian Lochner (photo by Todd Rosenberg)

### **Core Values**







### **Arts Leadership**

We believe artistic distinction and exceptional experiences are the cornerstones of the Center for the Performing Arts and are integral to our position of national leadership.

### **People First**

We value everyone who benefits from and contributes to the Center for the Performing Arts. We take pride in fostering an environment of mutual respect, teamwork, and high ethical standards in which everyone's involvement is honored, supported, and appreciated.

### **Service Focused**

We provide our constituencies and partners with a consistently high level of support, access, and opportunities ensuring the greatest possible inclusiveness, diversity, and enrichment for those we serve.





### **Creative Innovation**

We seek and promote innovative, provocative, and risk-taking ideas and creative approaches across our organization.

### **Committed Stewardship**

We ensure fiscal health, sustain superior facilities, create self-sustaining systems, and support the reduction of our environmental footprint through our business model, practices, and policies.

Previous page, L to R: Jazz at Lincoln Center Orchestra's Wynton Marsalis (photo by Joe Martinez); Vienna Boys Choir member (photo © Lukas Beck); The Enchanted Objects of *DISNEY'S BEAUTY AND THE BEAST* (photo by Matthew Murphy). This page, L to R: Ranee Ramaswamy, artistic co-director of Ragamala Dance Company; J. C. McCann as Joseph in *JOSEPH AND THE AMAZING TECHNICOLOR DREAMCOAT* (photo © 2015 Daniel A. Swalec).

### **Vision**

Enriching lives through inspiring experiences

### **Mission**

The Center for the Performing
Arts provides a context, through
artistic connections, to the
human experience. By bringing
artists and audiences together,
we spark discovery of passion,
inspiration, and inner truths.
We are a motivator for creative
thinking and examination of our
relationship with the world.

### 2015-2016 Presentations

Each performance was in Eisenhower Auditorium, unless indicated as having been in Schwab Auditorium (SA), Pasquerilla Spiritual Center (PSC), Esber Recital Hall (ERH), or The State Theatre (TST).

#### **Catalyst Quartet**

Thursday, September 17 (ERH) \*

artsUP featured event **The Soul Rebels**Sunday, September 20

Ragamala Dance Company
Song of the Jasmine
Ranee Ramaswamy,
Aparna Ramaswamy,
and Rudresh Mahanthappa, creators
Tuesday, September 22

### Alfredo Rodríguez Trio

Thursday, September 24 (TST) \*

The Knights

Music from the Great War Era

Thursday, October 1 (ERH) \*

### Jazz at Lincoln Center Orchestra with Wynton Marsalis

Wednesday, October 7

### The Ukulele Orchestra of Great Britain

Tuesday, October 13

### **Emerson String Quartet**

Thursday, October 15 (SA)

### Clifford the Big Red Dog Live! A Big Family Musical Sunday, October 18

### **Béla Fleck and Abigail Washburn**

Thursday, October 22

### Mavis Staples and Joan Osborne *Solid Soul*

Tuesday, October 27

#### **JERSEY BOYS**

Tuesday, November 3 Wednesday, November 4 Thursday, November 5 Friday, November 6 Saturday, November 7 (matinee and evening) Sunday, November 8 (matinee and evening)

### Circa | Opus

Wednesday, November 11

# Apollo's Fire The Cleveland Baroque Orchestra The Power of Love: Passions of Handel and Vivaldi Amanda Forsythe, soprano Jeannette Sorrell, conductor Tuesday, November 17 (SA)

### Vienna Boys Choir Christmas in Vienna

Tuesday, December 1

#### Sybarite5

Friday, January 22 (SA)

#### **The Mayhem Poets**

Thursday, January 28 (SA)

### **Hubbard Street Dance Chicago**

Tuesday, February 2

# Billy Childs Map to the Treasure: Reimagining Laura Nyro Featuring Becca Stevens and Alicia Olatuja

Friday, February 5 (SA)

<sup>\*</sup> Originally scheduled for Schwab Auditorium but relocated due to building maintenance

#### **VOCES8**

Thursday, February 11 (PSC)

### JOSEPH AND THE AMAZING TECHNICOLOR DREAMCOAT

Saturday, February 13

Windscape
Tara Helen O'Connor, flute
Randall Ellis, oboe
Alan R. Kay, clarinet
Frank Morelli, bassoon
David Jolley, horn
East Meets West: A Floating
World—Japan and the Impressionists
Thursday, February 18 (SA)

NETworks presents

DISNEY'S BEAUTY AND THE BEAST

Tuesday, February 23

globalFEST on the Road Creole Carnival

Thursday, February 25

Russian National Orchestra Kirill Karabits, conductor Stefan Jackiw, violinist

Thursday, March 3

Use Your Voice Tour 2016
Patty Griffin, Sara Watkins,
and Anaïs Mitchell
Together on Stage
Wednesday, March 16

Arctic Rhythms
Paul D. Miller (aka DJ Spooky)

Wednesday, March 23

Moscow Festival Ballet The Sleeping Beauty

Thursday, March 31

Dallas Children's Theater presents The BFG (Big Friendly Giant) Adapted for the stage by David Wood from the novel by Roald Dahl Friday, April 8

**CHICAGO** 

Monday, April 11 Tuesday, April 12

Maria Schneider Orchestra

Thursday, April 14

Compagnia Finzi Pasca presents *La Verità* Written and directed by Daniele Finzi Pasca

Thursday, April 21

### **Ticket Sales**

**Performances** 

42

39,014

Tickets Distributed 42,922

Penn State
Student Attendance

26%

### **School-Time Matinees**

We are grateful for the opportunity to provide these experiences to central Pennsylvania school children thanks to support from the McQuaide Blasko Endowment and the Bill and Honey Jaffe Endowment.

#### **Partners:**

39 schools, plus 13 homeschooling families, from 6 Pennsylvania counties (Centre, Clearfield, Dauphin, Lycoming, Mifflin, and Northumberland).

#### **School-Time Presentations**

Attendance is noted next to each listing.

1,049 Clifford the Big Red
Dog Live!
A Big Family Musical
Monday, October 19
Eisenhower Auditorium

**440** The Mayhem Poets
Thursday, January 28
Schwab Auditorium

2,352 Dallas Children's Theater presents The BFG (Big Friendly Giant)
Adapted for the stage by David Wood from the novel by Roald Dahl
Friday, April 8

Fisenhower Auditorium

Again this season, Jaffe Endowment funds supported the cost of the direct-mail postcards and the August mailing of season information to all of the schools on our mailing list. Additionally, we were able to reimburse 25 schools (total number that requested subsidy) with 72 percent of their total field trip costs thanks to the Bill and Honey Jaffe Endowment.

Photos top to bottom: A scene from *Clifford the Big Red Dog Live!* (photo by Michael F. O'Brien); Mayhem Poets Mikumari Caiyhe, Scott Raven, and Mason Granger; a scene from *The BFG (Big Friendly Giant)*.







## Presentations and Participation

**Total events: 277** 

included all events in all supported venues

**Total attendance: 106,370** 

included only public events in Eisenhower and Schwab auditoriums

**Groups: 307** 

included 242 groups attending Center for the Performing Arts presentations

Center for the Performing Arts presentations are included only in the TOTAL EVENTS and TOTAL ATTENDANCE categories.

**Center for the Performing Arts presentations: 31** 

**Student-sponsored events: 8** 

**University presentations: 46** 

Academic presentations: 174 included Esber Recital Hall concerts

**Community events: 7** 

included FUSE Productions, Nittany Valley Symphony, Performing Arts School of Central Pennsylvania, Calvary on Campus

Rentals: 1
Celtic Woman





Photos top and bottom: Bill Nye, "The Science Guy," spoke to a capacity Eisenhower Auditorium audience about Mars, sundials, climate change, and more November 18, 2015, as part of the Student Programming Association's Distinguished Speaker Series (photo by Cameron Hart); Celtic Woman performed a promoter-presented concert June 17, 2016, at Eisenhower.

# Center for the Performing Arts Staff

**George Trudeau** 

director

**Lea Asbell-Swanger** assistant director

**Annie Doncsecz** 

finance director

**Tracy Noll** 

sales and development services director

Laura Sullivan

marketing and communications director

**Amy Dupain Vashaw** 

audience and program development director

Shannon Arney

assistant ticket manager

Erin Baskin

graphic designer

**Erik Baxter** 

multimedia specialist

**Shannon Bishop** 

downtown ticket center manager

**Len Codispot** 

sales and development accounting coordinator

**Gary Collins** 

production supervisor

**Aimee Crihfield** 

contracts/logistics coordinator

**Melissa Croushorn** 

student engagement manager

Medora Ebersole

education and community programs manager

Deanna Heichel

assistant finance director

Tom Hesketh

events manager

Wanda Hockenberry

assistant to the director

**Christine Igoe** 

ticket manager

Urszula Kulakowski

art director

**Heather Longley** 

communications specialist

**Heather Mannion** 

marketing strategy specialist

**Sherren McKenzie** 

group sales coordinator

John Mark Rafacz

editorial manager

**Dave Shaffer** 

assistant director for special programs

**Chad Swires** 

production supervisor

**Mark Tinik** 

production supervisor

Lisa McClain Wagner

audience services manager

### Workforce

28 full-time employees55 part-time employees112 student employees125 volunteers5 interns

### **Volunteer Event Staff Advisory Board**

Ruth Bell
Jean Bloom
Roger Cartright
Dave Cowher
Vicky Droll
Emily Gregory
Joyce Koller
Grace Long
Kathleen Matason
Barbara Reed

### **Community Advisory Council**

Nancy VanLandingham, *chair* Lam Hood, *vice chair* 

Judy Albrecht William Asbury Lynn Sidehamer Brown Philip Burlingame **Edward Galus** Charlene Gaus Deb Latta Eileen Leibowitz Ellie Lewis **Christine Lichtig** Mary Ellen Litzinger Larry Mroz Pieter Ouwehand Sally Schaadt Melinda Stearms Lillian Upcraft Pat Williams Nina Woskob

#### student representatives

Brittany Banik Stephanie Corcino Jesse Scott Caroline Senko



Community Advisory Council incoming Chairman Lam Hood, center, poses with outgoing council members, from left, Pieter Ouwehand, Nancy VanLandingham, William Asbury, and Deb Latta.

# Pieter and Lida Ouwehand receive Distinguished Service Award

Pieter and Lida Ouwehand were the 2016 recipients of the Center for the Performing Arts at Penn State Distinguished Service Award.

"They have committed themselves to supporting the mission of the center through their patronage, service, and financial support," says center Director George Trudeau. "Through my personal interactions with Pieter and Lida over the years, I know that this comes from their hearts, that they have a passion for the CPA, and that this drives their keen interest in doing what they can to help."

### "I know that this comes from their hearts..."

The Ouwehands have been involved with the arts in Centre County since moving to State College in 1994. They are regular attendees of performances presented by Penn State's School of Music, Music at Penn's Woods,

Nittany Valley Symphony, the Center for the Performing Arts, and its companion Classical Coffeehouse series.

They particularly enjoy the intimacy of the center's coffeehouse programs featuring string ensembles such as Sybarite5 and Brooklyn Rider, both of which had residencies at Penn State in the last year.

"The artists who do (the coffeehouse events), they are the people who tend to be a little more extrovert. ... It's not the group or the soloist who flies in at 3 p.m. and takes the last flight out and goes home," Pieter says. "It's a wonderful event. We love it."

His career as a chemical engineer with Merck & Co. Inc. took husband and wife to Rahway, New Jersey, where they raised their daughters Johanna and Annemarie. He relocated the family to Puerto Rico for a seventeen-year stint before returning to New Jersey and finalizing his plan to retire in Centre County. Lida works with various agencies translating English into Dutch.

The Ouwehands are Director's Circle-level members of the Center for the Performing Arts and members of the Nittany Valley Symphony Guild. In June 2016, Pieter completed his second three-year term on the center's Community Advisory Council. He also is a member of the Music at Penn's Woods Advisory Council, and he volunteers with Special Olympics and Meals on Wheels.

The couple recently used an IRA qualified charitable distribution to immediately support the Pieter and Lida Ouwehand Endowment for the Center for the



Performing Arts. The endowment will be used to fund classical music programs and activities. They also fund trustee scholarships in Penn State's School of Music and engineering and liberal arts colleges.

The Distinguished Service Award has been given annually since 1996.

### Members

We appreciate the support of Center for the Performing Arts members during 2015–2016.

### **Executive Circle**

\$5.000 and more

Bob amd Sonia Hufnagel Betty Scott and Chick King

### **Leadership Circle**

\$3,000 to \$4,999

Patricia Best and Thomas Ray Mimi Barash Coppersmith Marty and Joan Duff Blake and Linda Gall Robert and Helen Harvey Richard and Sally Kalin Eileen W. Leibowitz Dan and Peggy Hall LeKander Mary Ellen and Tom Litzinger Barbara Palmer Lynn Sidehamer Brown Louis P. Silverman and Veronica A. Samborsky George and Nina Woskob

### **Director's Circle**

\$2,000 to \$2,999

Grace M. Bardine Lynn Donald Breon Janet Fowler Dargitz and Karl George Stoedefalke Rod and Shari Erickson Edward R. Galus Arnold and Marty Gasche
Donald W. Hamer
and Marie Bednar
Beverly Hickey
Dorsey and Sherry Houtz
Honey and Bill Jaffe
Kay F. Kustanbauter
Pieter and Lida Ouwehand
William Rabinowitz
Robert Schmalz

### **Encore Circle**

\$1,000 to \$1,999

Pamela M. Aikey Judith Albrecht and Denny Gioia Mary and Hu Barnes Francis and Edda Gentry Richard B. Gidez John and Carol Graham David and Margaret Grav Michael P. Johnson and Maureen Mulderig James and Bonnie Knapp Stan and Debra Latta Benson and Christine Lichtig Kenneth and Irene McIlvried Dotty and Paul Rigby Sally L. Schaadt Karen and Scott Shearer Jackson and Diane Spielvogel Susan and Lewis Steinberg David and Diane Wisniewski

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\$500 to \$999

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**Gretchen Leathers** Fran F. Levin Dorothy and Kenneth Lutz Richard and Juanita Lysle Jerolynn McBurney-Rogers Jodi Hakes McWhirter Ira and Eva Pell Mary and Gary Petersen Mike and Joan Roseberry Dave Shaffer and Eve Evans Vaughn and Kay Shirk Mark and Anne Toniatti Shawn and Amy Vashaw Barbara and Joel A. Weiss Sue Whitehead David and Betsv Will Sharon and Carl Winter Craig and Diane Zabel Nancy and Ted Ziff Cal and Pam Zimmerman

### **Friend**

\$150 to \$249

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In Memory of Doris Croskey
Mathnasium of State College
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\$50 to \$149

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Randy and Diane Schmidt Rick and Donna Schutz Paul and Melissa Sherbondy Richard and JoAnn Shore

Leslie Shriver

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**Guy Simpson** 

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**Kepler Sones** 

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Alfred Taylor

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\$300 or more

William W. Asbury Jennifer Bailey and Philip Bosha Patricia Best and Thomas Ray David and Susan Beyerle

Lynn Donald Breon

Philip and Susan Burlingame

David and Lisa Coggins

Gordon and Caroline DeJong

Polly and Jim Dunn Edward R. Galus

Arnold and Marty Gasche Charlene and Frank Gaus John and Michelle Groenveld Lee Grover and Anita Bear

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Anne and Lynn Hutcheson

Honey and Bill Jaffe Michael P. Johnson

and Maureen Mulderig

Cindy and Al Jones Joseph Landolfi

Kathleen D. Matason and Richard M. Smith

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Wilson and Maureen Moses William and Annemarie Mountz

Larry and Kelly Mroz Jack and Sue Poremba

Sally L. Schaadt

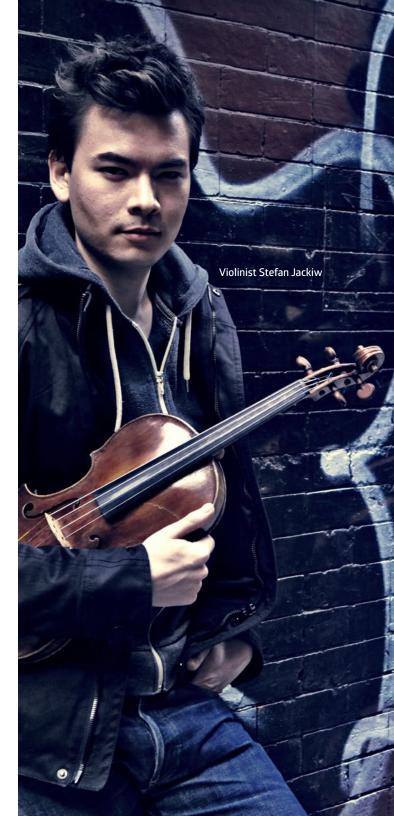
Dan and Melinda Stearns

Dennis W. and Joan S. Thomson

Dan and Linda Trevino Barbara and Joel A. Weiss

David and Ann Shallcross-Wolfgang

Charlotte Zmyslo



### Ouwehands fund classical music endowment

Pieter and Lida Ouwehand of Ferguson Township used an IRA Qualified Charitable Distribution to immediately support the Pieter and Lida Ouwehand Endowment for the Center for the Performing Arts at Penn State.

"Pieter and Lida are passionate about the performing arts and classical music in particular," says George Trudeau, director of the Center for the Performing Arts. "Not only are they faithful audience members but, through their philanthropy, they are providing funds to ensure that the center will continue to flourish now and far into the future."

The Ouwehands created the planned future endowment in 2013 as an estate gift that will be used to support classical music programs and activities. This new gift adds funds immediately, rather than waiting for an estate distribution, so the Center for the Performing Arts can benefit in the near term and the donors are able to witness the impact of their support during their lifetimes.

The gift came through an Individual Retirement Account Qualified Charitable Distribution, a method of tax-free charitable giving for IRA owners age 70 1/2 and older that was recently made permanent by Congress.

"Using the IRA rollover QCD route was a great way for us to move some funding into the endowment," Pieter

Ouwehand says. "We hope to see some impact from that funding as soon as the coming year. That will be very satisfying for us as donors, and I hope that other donors will be inspired to consider using the same method."

The Ouwehands have been involved with the arts in Centre County since they moved to State College in 1994. They are Director's Circle-level members of the Center for the Performing Arts, and Pieter served two three-year terms on the Community Advisory Council. He also is a member of the Music at Penn's Woods Advisory Council.

Before retiring in 1993, Pieter was a chemical engineer with Merck & Co., Inc., in Rahway, New Jersey. His work with Merck took him to several countries in Europe, plus Brazil, Mexico, and Puerto Rico.

The Ouwehands attend performances presented by the Center for the Performing Arts, Music at Penn's Woods, and the Penn State School of Music.

Supporters like the Ouwehands are invaluable partners in fulfilling the university's land-grant mission of education, research, and service. Private gifts from alumni and friends enrich the experiences of students both in and out of the classroom, expand the research and teaching capacity of our faculty, enhance the university's ability to recruit and retain top students and faculty, and help to ensure that students from every economic background have access to a Penn State education. The university's colleges and campuses are now enlisting the support of alumni and friends to advance a range of unit-specific initiatives.



# Thanks for the support

We are grateful to these businesses, organizations, and individuals for supporting the Center for the Performing Arts 2015–2016 season.

### **SPONSORS**

### **Diamond**

\$10,000 to \$19,999

A.W. & Sons Northwest Savings Bank TIAA-CREF The Village at Penn State

### Ruby

\$5,000 to \$9,999

Foxdale Village, A Quaker-Directed
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Juniper Village at Brookline
Richard and Sally Kalin
Kirk and Beth Moon,
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\$4,000 to \$4,999

Patricia Best and Thomas Ray

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\$3.000 to \$3.999

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Elinor C. Lewis
Tom and Mary Ellen Litzinger
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Dotty and Paul Rigby
Spats Café and Speakeasy

#### **Bronze**

\$1,000 to \$2,999

Judy Albrecht
Lynn Sidehamer Brown
Shirley J. Coploff
Nancy S. Gamble
Elizabeth Hanley
Helen Harvey
Deb Latta
Benson and Christine Lichtig
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Penn's Cave & Wildlife Park William Rabinowitz Shirley Sacks Kimberly Watkins Pat Williams

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WATM-ABC 23/WWCP-FOX 8/THIS TV/Antenna TV
WJAC-TV
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### ACCESSIBILITY OUTREACH PROGRAM

The Center for the Performing Arts is committed to making the arts accessible to everyone and offers many services to patrons who need assistance in order to fully enjoy attending live performances.

### We acknowledge the 2015–2016 program sponsor:

Nittany Eye Associates

#### **Generous supporters also include:**

Nanette Anslinger

We thank the Sight-Loss Support Group of Central Pennsylvania, Inc., for its ongoing support of our Audio Description Program.

### **GRANTS**

Central Pennsylvania Convention and Visitors Bureau The Andrew W. Mellon Foundation Mid Atlantic Arts Foundation National Endowment for the Arts Pennsylvania Council on the Arts University Park Allocation Committee

### ARTS ENDOWMENT BENEFACTORS

Nina C. Brown Endowment Honey and Bill Jaffe Endowment for Audience Development McQuaide Blasko Endowment Pieter and Lida Ouwehand Endowment

### ARTS ENDOWMENTS

Lynn Donald Breon Endowment \*
Ben Bronstein '61 Program Endowment for Jazz \*
John L. Brown Jr. and Marlynn Steele Sidehamer Endowment
Richard Robert Brown Program Endowment
Norma and Ralph Condee Chamber Music Endowment
Eisenhower Auditorium Endowment
Sidney and Helen S. Friedman Endowment
Glenn and Nancy Gamble Endowment

Hall-LeKander Endowment
Meghan R. Mason Program Endowment \*
William E. McTurk Endowment
Penn State International Dance Ensemble Endowment
Dotty and Paul Rigby Classical Music Endowment \*
Gerald B. M. and Sylvia Stein Endowment \*

### ENDOWMENT CONTRIBUTORS

### John L. Brown Jr. and Marlynn Steele Sidehamer Endowment

The Sturtz-Davis Family

#### **Nina C. Brown Endowment**

Pamela M. Aikey

#### **Richard Robert Brown Program Endowment**

Richard Brown and Sandra Zaremba

### Norma and Ralph Condee Chamber Music Endowment

Robert and Dorothy Cecil William F. and Kathleen Dierkes Condee

#### **Honey and Bill Jaffe Endowment**

Honey and Bill Jaffe

#### McQuaide Blasko Endowment

Mr. and Mrs. James Horne

### Penn State International Dance Ensemble Endowment

The Egan Family Elizabeth A. Hanley and Patrick M. Kolivoski Tom McGilloway

### HOSPITALITY PARTNERS

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Avánt Garden

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Country Inn & Suites

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**Gardners Candies** 

Hampton Inn State College

Happy Valley Hotels: Fairfield Inn & Suites, Hampton Inn & Suites,

Holiday Inn Express, and Springhill Suites

Harrison's Wine Grill & Catering

Lion Country Lodging: Carnegie Inn & Spa, Hilton Garden Inn,

Days Inn Penn State, Quality Inn State College, Super 8,

and Nittany Budget Motel

The Nittany Lion Inn

Paul's Provisions Catering

Penn State Transportation Services

The Penn Stater Conference Center Hotel

Ramada Conference Center and Golf Hotel

Residence Inn by Marriott

Sleep Inn

Spats Café and Speakeasy

<sup>\*</sup> Future pledged endowment

### PENN STATE PARTNERS

Africana Research Center

Alumni Association

Arts Entrepreneurship Program

Asian Classical Music Club

Mark Ballora, associate professor of music technology

Blue & White Society

Center for Arts and Crafts

College of Arts and Architecture

College of Earth and Mineral Sciences Museum

and Art Gallery

College of the Liberal Arts

coolBlue Community at Innovation Park

Council of LionHearts

Dance Program

Department of Art History

Department of Comparative Literature

Department of English

Department of French and Francophone Studies

Department of Germanic and Slavic Languages

and Literatures

Department of History

Discover House

East Halls Residence Association

Engineering Graduate Student Council

FastStart

Food Science Club

Forum on Black Affairs

Indian Graduate Student Association

Institute for the Arts and Humanities

Kern Graduate Center

LEAP (Learning Edge Academic Program)

Millennium Scholars Program

Multicultural Resource Center

New Student Orientation

North Halls Residence Association

Palmer Museum of Art

Parents Program

Paterno Fellows Program

Penn State Altoona

Penn State Forum

Performing Arts Council

Polar Center

School of Music

Schreyer Honors College

Smeal College of Business

Society for Indian Music and Arts

Student Affairs

Student Orientation and Transition Programs

Ukulele Club

WORDS (Writers Organized to Represent Diverse Stories)

**WPSU** 

### **COMMUNITY PARTNERS**

Allegheny Ukulele Kollective

America Reads

Centre County League of Women Voters

Centre County PAWS

Centre Crest

co.space

**Crafit Creations** 

Discovery Space

New Leaf Initiative

Schlow Centre Region Library

State College Area High School ArtsmArt Program

State College Area High School Choral Program

State College Area High School English Program



### artsUP celebrates creative expression at University Park

The College of Arts and Architecture celebrated the arts at Penn State with artsUP September 20, 2015. Events were conducted across the University Park Arts District situated along Curtin and Shortlidge roads.

Center for the Performing Arts Director George Trudeau led the formation of artsUP and worked with the planning team to design and implement the first-of-its-kind event.

The Center for the Performing Arts participated in artsUP by hosting tours of Eisenhower Auditorium; organizing and presenting, in partnership with the Penn State Performing Arts Council, a series of performances by student clubs on the Eisenhower patio; and presenting a concert by The Soul Rebels, a New Orleans brass ensemble, in Eisenhower.

All artsUP presentations were free and open to the public.







Clockwise: The Soul Rebels photo © 2011 Rick Olivier; Wanda Hockenberry scoops ice cream for Eisenhower Auditorium visitors; a student singer performs on the Eisenhower patio.

# New student engagement manager allows for expanding focus on campus and community

The Center for the Performing Arts has a strong and growing relationship with Penn State Student Affairs. In fall 2014, Center for the Performing Arts Director George Trudeau and Penn State Vice President for Student Affairs Damon Sims determined that in order to realize each unit's goal of expanding student arts participation, a student engagement manager would benefit both organizations.

Administratively housed within the Center for the Performing Arts but jointly supported by both units, the position would allow a greater focus on engaging Penn State students with the arts. It would also provide an adviser for the newly formed Performing Arts Council, a Student Affairs-affiliated club that serves as an umbrella organization for the eighty-plus arts-related student organizations at University Park.

Melissa Croushorn began as student engagement manager in July 2015. A former dancer, Croushorn came to Penn State from The Joyce Theatre in New York City, where she was manager of audience engagement.

Since her arrival, the Center for the Performing Arts has been able to create many connections to student organizations and develop a closer relationship with Student Affairs. The position has also allowed the Center for the Performing Arts Audience Development

Department to expand its reach in the community with a reorganization of staff members to allow for more singular, deep, and inclusive focus.

In addition to engaging Center for the Performing Artists artists in various ways during the 2015–2016 season, Croushorn was pivotal in getting the fledgling Performing Arts Council to have a greater presence on







Melissa Croushorn, upper left, helped to organize the 2016 Performing Arts Council Showcase, upper right and bottom.

campus and to produce several large-scale events. Her first-season efforts culminated in the Performing Arts Council Showcase, which featured more than a dozen arts-focused student groups sharing their talents.

For her role in developing the council into a burgeoning organization, Croushorn received Penn State's 2015–2016 Adviser of the Year award.

The Center for the Performing Arts' long-term stretch goal is to be among the three main reasons students decide to come to Penn State. With a full-time student engagement manager who spends each day thinking about innovative ways to connect Penn Staters with the arts, that goal has become closer to reality.

"This joint appointment allows me to operate in a highly collaborative structure to embed an aesthetic awareness on a broader level of student experiences," Croushorn says. "I engage with students majoring both inside and outside of the arts, which, as those relationships and networks grow, will be a pivotal force not only for Penn State to achieve its goal to be recognized as a cultural destination but also for the arts to become a primary reason students choose to enroll."

Student Affairs wants each Penn State student to have at least one transformational experience in the arts during his or her academic tenure.

"With so many opportunities available for all levels and interests, especially through the Performing Arts Council," Croushorn says, "Penn State students will be prepared to be a part of the larger arts community throughout their lives and careers."



## Dave Shaffer retires after thirty-plus years at Penn State

Dave Shaffer bleeds blue and white.

When he retired in June 2016 from his position as Center for the Performing Arts assistant director for special programs, the Penn State alumnus had worked at his beloved alma mater for more than thirty years. But his association with the University began more than four decades ago when he enrolled as a student at Penn State DuBois.

Like countless Penn State undergraduates through the years, Shaffer moved on to University Park, where in 1977 he earned a bachelor's degree in Journalism.

His first full-time job out of college was at his hometown radio station. At WCED in DuBois, he worked as news director and hosted a call-in talk show. The studio was across the street from DuBois campus, and Shaffer soon became involved as an alumni volunteer. He eventually served as president of the DuBois alumni organization.

As Penn State expanded its advancement activities across the commonwealth in the 1980s, the University created positions at campuses such as DuBois for staff members to work on development. Shaffer was hired in 1985 as director of university relations at DuBois.

In his twenty years of service to the campus, he worked on two major building campaigns, substantially increased available scholarships for DuBois students, and managed the public information and alumni relations programs.

Perhaps foreshadowing a career choice, he also participated in DuBois Community Theater.

In April 2005, Shaffer and his wife Eve attended a performance of *The Full Monty* at the Center for the Performing Arts. A week later, he saw an advertisement for the position of assistant director for special programs at the Center for the Performing Arts and applied.

After joining the Center for the Performing Arts staff in summer 2005, the longtime Philipsburg resident helped to grow the membership and sponsorship pro-



Dave Shaffer, right, poses with jazz singer Kurt Elling in 2009.

grams. He also expanded in-kind gifts in housing for artists and catering for special events.

"Dave worked very hard to properly steward our annual support—especially making sure that sponsors enjoyed their experience with their performances—and helped to create and enhance a giving environment that encouraged donors to think of the center as a worthy designation for larger gifts, especially endowments," says George Trudeau, Center for the Performing Arts director.

Shaffer, who often could be seen around University Park sporting a Penn State polo shirt or Nittany Lion necktie, also provided support to the Community Advisory Council, managed special events, and helped to coordinate grants.

"It goes without saying that Dave will be missed by all of us," Trudeau says.



# Fifth season of Classical Music Project most robust so far

During its first five seasons, the Classical Music Project has provided classical music programming to Penn State students, faculty, staff, and community members. Compared to the project's first season in 2011–2012, when students accounted for 26 percent of the classical audience, student attendance increased to 51 percent of the Center for the Performing Arts total audience for classical music in 2015–2016.

The cornerstone components of the project are a major residency program, student engagement activities, curriculum partnerships, and a partnership with Penn State Altoona.

In its fifth year, the project organized and presented its most robust series of programs and engagement activities to date. Student engagement with classical music continued to grow and new ideas and directions for the project continued to be explored.

#### Residencies

The 2015–2016 season included nine artists in residence: Catalyst Quartet, The Knights, Emerson String Quartet, Debussy String Quartet, Apollo's Fire, Sybarite5, VOCES8, Windscape, and Russian National Orchestra.

Ensembles such as Sybarite5 and Debussy String Quartet introduced audiences to classical music via nontraditional avenues. Sybarite5, a string quintet, primarily plays original compositions and arrangements, including transcriptions of Radiohead works. In *Opus*, Debussy performed—blindfolded at times—three Shostakovich quartets on the Eisenhower Auditorium stage with the Australian contemporary circus company Circa.

Total Classical Music Project-related engagement activities included:

- sixteen class visits reaching 600 students;
- thirteen master classes;
- thirteen forums/panels/discussion groups;
- three public school visits;
- three performances at Penn State Innovation Park's coolBlue employee engagement program;
- twenty-five events by Student Ambassador Leaders;
- three Classical Coffeehouses with combined attendance of 494.



### **Composer Residency**

Emerson String Quartet performed Lowell Lieberman's String Quartet No. 5, Op. 126, during its October 15, 2015, concert at Schwab Auditorium. The Center for the Performing Arts co-commissioned the work through its membership in Music Accord.

Lieberman arrived at University Park prior to the Emerson residency and participated in a composer master class, public presentation of his compositions, and an informal conversation with School of Music students.

Left: Lowell Lieberman (photo by Christian Steiner).
Right: Sybarite5 musicians interact with an audience member at a Classical Coffeehouse in Hintz Family Alumni Center.



### **Alumni Association**

In partnership with the Penn State Alumni Association, the Classical Coffeehouse series continued with three unique programs from The Knights, Apollo's Fire, and Sybarite5.

Jeannette Sorrell, Apollo's Fire artistic director and harpsichordist, led a particularly interactive Classical Coffeehouse, in which attendees were encouraged to bring guitars or other stringed instruments and learn a brief accompanying phrase.

Conversations about funding beyond 2016–2017 are ongoing, with a goal to establish an endowment to ensure the program's future.



#### **Student Affairs**

The new position of student engagement manager, formed out of a deepening partnership with Penn State Student Affairs, which provides half of the funding for the role, was filled after a national search. The full-time position increased the stability and scope of residency partnerships.

Additionally, the position focuses on developing and implementing other Center for the Performing Arts student and campus engagement activities, plus working through Student Affairs to engage students with the performing arts.

The student engagement manager also advises the student-led Performing Arts Council, which represents all students in the arts regardless of their majors.



### **Curriculum Partnerships**

Eight of the nine Classical Music Project ensembles participated in class visits during their residencies. Due to the work of the project's two faculty liaisons, Carrie Jackson and Marica Tacconi, artists were able to engage with students in classroom settings.

"Under the Hood: How Classical Music Works," an online course offered by the School of Music, expanded to offer a third section to keep up with student interest. "The Spaces of Art: Cultural Sponsorship and Social Networks Before Facebook," a new course cross-listed in Italian and women's studies, was developed and will be offered in spring 2017. Academic areas for course visits included business, entrepreneurship, language, English, art history, history, and Asian studies.



### **Student Ambassador Program**

Three ambassadors were selected from twenty-one School of Music applicants. Ambassadors frequently served as facilitators with artists in classrooms; produced an evening coffeehouse-style event; staged nine pop-up concerts at University Park; and hosted two "Fancy Parties" focused on providing social encounters around classical music and the opportunity to expand peer circles in academic areas.

Previous page: A student sings during a Performing Arts Council showcase (photo courtesy Performing Arts Council); a flautist from the Russian National Orchestra works with School of Music students at a master class. This page: Student ambassadors David Phillips, Tetyana Pyatovolenko, and Joseph Helinski; Catalyst Quartet made its Penn State debut with concerts at Altoona and University Park.



### **Penn State Altoona Partnership**

Catalyst Quartet was in residence in September 2015 at Penn State Altoona for a collaborative lecture that joined musicians with professors of music and international studies discussing diversity of experiences in musicology.

Sybarite5 participated in an afternoon lecture and evening performance in January 2016. Tim Melbinger, lecturer in music at Altoona, facilitated *On the Challenge of Presenting Classical Music to the Millennials* with Sybarite5 speaking about adapting to audiences and performance practices around the world.

### **ARTISTIC PARTNERS**

Catalyst Quartet
The Knights
Emerson String Quartet
Debussy String Quartet
Apollo's Fire, The Cleveland Baroque Orchestra
Sybarite5
VOCES8
Windscape
Russian National Orchestra

### **COMMUNITY PARTNER**

**New Leaf Initiative** 

### PENN STATE STUDENT ORGANIZATIONS

Blue & White Society
Council of LionHearts
East Halls Residence Association
North Halls Residence Association

### PENN STATE PARTNERS

Africana Research Center Alumni Association Center for Arts and Crafts College of Arts and Architecture e-Learning Institute College of the Liberal Arts coolBlue at Innovation Park Forum on Black Affairs Institute for the Arts and Humanities Kern Graduate Center Misciagna Family Center for Performing Arts at Penn State Altoona Multicultural Resource Center Paterno Liberal Arts Undergraduate Fellows Program Penn State Parents Program School of Music **Smeal College of Business** Schreyer Honors College Student Affairs



### Kulakowski retires after twenty-six years of designing the look of the Center for the Performing Arts

For more than a quarter century, Urszula Kulakowski was the visual conscience of the Center for the Performing Arts.

As art director, Kulakowski, who retired in December 2015, oversaw the design and production of printed projects produced by the Marketing and Communications Department.

Kulakowski, who received art and graphic design training in her native Poland, began working at the Center for the Performing Arts in November 1989.

"Urszula's passion for her work, for the arts, and for the design industry was always very evident," says Laura Sullivan, director of marketing and communications. "She consistently demonstrated a love for her job and a desire to move the center's visual identity in new and exciting directions.

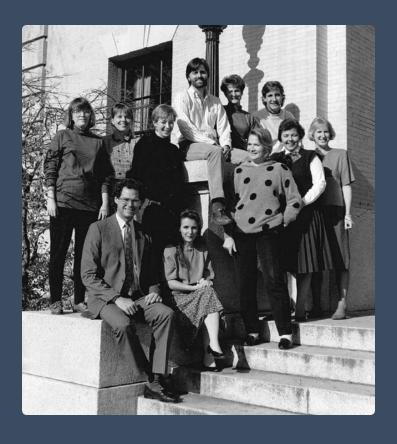


For many years, Kulakowski annually commissioned an internationally respected illustrator to create an image used for the Center for the Performing Arts season brochure, print advertising, website, lobby displays, and other purposes.

## "Her work brought national and international recognition to the Center for the Performing Arts ..."

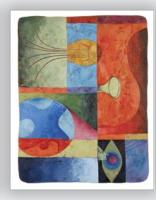
"Her work brought national and international recognition to the Center for the Performing Arts and Penn State," says Sullivan, who worked with Kulakowski for more than fourteen years. "She always represented the center with the utmost fervor."

Kulakowski served as president of the University and College Designers Association (UCDA) in 2005. The previous year she was the international organization's president-elect/treasurer. The Lemont resident's four-year term on the UCDA board of directors ended in 2006.

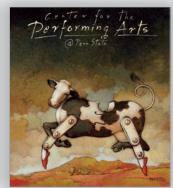


Season illustrations through the years











The art director, who joined the UCDA in 1990, received numerous awards of excellence in design from the association. She twice chaired the UCDA's annual national design competition, the judging for which was conducted at Penn State in 1995.

Kulakowski authored a cover story about Penn State's graphic design program for *Designer*, a quarterly magazine published for members of the UCDA. She also was featured in a profile of the Marketing and Communications Department in another issue of *Designer*.

Her contributions to Penn State's College of Arts and Architecture went beyond her job—and continue in retirement. Kulakowski served two consecutive terms, from 2007 to 2013, on the Palmer Museum of Arts Board of Directors. In 2009, she was the chairwoman of the museum's annual fundraising gala. In 2015, she began a third term on the board.

"It was a pleasure to work with Urszula," Sullivan says. "She is wonderfully creative and exudes a zest for life, a love for travel, and a sophistication and professionalism that truly set her apart."



This page: Urszula Kulakowski with Yo-Yo Ma at a post-performance reception in 2009 (photo by Cody Goddard). Previous page: The Center for the Performing Arts Marketing and Communications Department staff in front of Schwab Auditorium in 1991.











# **SEASON HIGHLIGHTS**

Each season comes with a variety of great artists. Some of the highlights of 2015–2016 follow.

### **BROADWAY HARMONIZERS**

### JERSEY BOYS

For a decade, Center for the Performing Arts patrons had requested *JERSEY BOYS* more than just about any other touring musical. In November 2015, the Center for the Performing Arts presented the hit show for eight performances at Eisenhower Auditorium. It was the first weeklong presentation of a touring Broadway show at Eisenhower since *MAMMA MIA* in 2004.

JERSEY BOYS is the Tony Award-winning story of how Frankie Valli and The Four Seasons became international pop superstars. More than 12,000 people attended the Center for the Performing Arts performances. Presented during an unseasonably warm first full week of November, the show provided patrons with a great excuse to socialize on the Eisenhower patio prior to performances.



JERSEY BOYS cast members interact with theatre students at State College Area High School.

Many patrons said the production was as good as, if not better than, what they saw in New York City. *The Centre Daily Times* review noted that "Aaron De Jesus plays the talented and, at times, dominating character of Valli. De Jesus' raw talent and comedic timing are enough to carry a whole show." *The Daily Collegian* reviewer wrote, "*Jersey Boys* turns the larger than life story of the Four Seasons into a larger than life production."

The cast of the national tour was exceptional, and the management and technical road staff were a joy. Throughout the week cast and crew members amplified the impact of their visit by interacting with Penn State students, patrons, and the community. Penn State musical theatre students met with cast members to

talk about careers on Broadway. Penn State stage management students interacted with the company to observe the stage management of the production. Several cast members attended a donor luncheon to share stories about their professional lives and about the production.



JERSEY BOYS cast members perform for residents at Centre Crest nursing facility in Bellefonte.

Perhaps the most memorable part of the week, outside of the amazing performances, was a visit by the men of *JERSEY BOYS* to Centre Crest nursing facility. The Center for the Performing Arts often takes performers to Centre Crest to perform for residents. The Jersey "boys" put together a special medley to sing for the residents and stayed to talk with attendees. It was clearly a meaningful experience for people who could not get to the performances at Eisenhower.

#### **BILINGUAL BANJOIST**

### **Abigail Washburn**

American folk/bluegrass banjo player and vocalist Abigail Washburn emphasized her interest in Asian culture during a visit and presentation with the Penn State Asian Classical Music Club in October 2015 at Deike Portrait Gallery.

The Center for the Performing Arts hosted "Bilingual Bluegrass," which was moderated by the center's student engagement manager, Melissa Croushorn. The College of Earth and Mineral Sciences, the Richard R. Brown Earth and Mineral Sciences Art Appreciation Endowment, the Ryan Family Student Center, and the Earth and Mineral Sciences Museum and Art Gallery provided support.

The Center for the Performing Arts scheduled the student engagement event in conjunction with its concert presentation of Washburn and her husband, banjoist Béla Fleck, October 22, 2015.

At the free presentation, Washburn discussed her cross-cultural experiences living in China and performed samples of her music. Club members compared portions of her recordings to examples of Asian musical traditions. The club's mission is to exchange classical music knowledge and to learn and practice traditional Chinese classical stringed instruments, such as paquin, guzheng, guqin, and erhu.







Top: Abigail Washburn and a member of the Penn State Asian Classical Music Club flash peace signs at the "Bilingual Bluegrass" student engagement event. Bottom: Club members perform music on Asian instruments. Photos by Scarlett Li

"The student club was really excited to be able to share their art form and cultural heritage and to work directly with an artist of Abigail's caliber," Croushorn said. "They were able to play a Chinese lullaby alongside Abigail, which was really special to them—that an 'outsider' knew the song and they were able to put their instruments in harmony with the banjo."

Washburn is no stranger to Chinese culture. She majored in East Asian studies in college and learned to speak Chinese during intensive summer courses. She lived in China for a time, where she planned to practice law. But music put her on a different life path. As a musician, she returned to China for tours with Sparrow Quartet, The Village, and The Wu-Force.

In 2012, she presented a TED Talk, "Building U.S.-China Relations ... by Banjo."

"I see the power of music to connect cultures. I see it when I stand on a stage in a bluegrass festival in east Virginia, and I look out at the sea of lawn chairs, and I bust out into a song in Chinese," she said during the TED Talk. "Everybody's eyes just pop wide open like it's going to fall out of their heads. ... And then they come up to me after the show and they all have a story. ... And in that moment, we weren't our American selves, we weren't our Chinese selves. We were just mortals sitting together."



**AGENTS OF CIVIC ENGAGEMENT** 

# **Centre County Use Your Voice**

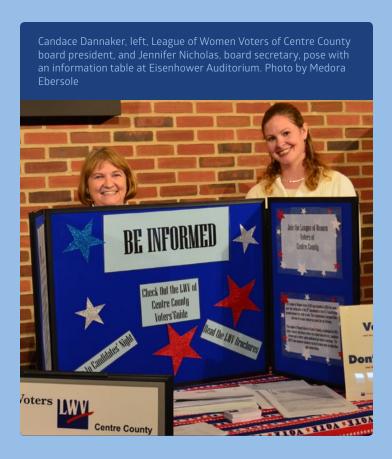
"The largest voting group in the U.S. is single women, and too many are not turning out to vote," says Grammy-winning singer-songwriter Patty Griffin.

That sentiment was addressed with Centre County Use Your Voice, a free event aimed at fostering non-biased civic engagement and pinpointing hurdles for women in voting and political discourse by using social networking, a panel discussion, and an exercise that highlighted ways to engage in community voting procedures and decisions.

The February 29, 2016, event was presented at Schlow Centre Region Library and was a local effort in conjunction with the League of Women Voters and the Use Your Voice Tour featuring Griffin and vocalist-musicians Sara Watkins and Anaïs Mitchell. Griffin says she hoped the concert tour—and by association, its related event—would draw attention to the general election.

At the Use Your Voice event, participants identified key concepts that act as barriers to meaningful voter engagement, including the difficulty in obtaining absentee ballots and candidate information, plus polling-station

accessibility and location issues. The attendees also determined ways to increase voter participation, such as the promotion of both online voter registration and Election Day, the distribution of voter registration and candidate information, the increase of public transportation to polling stations, and the reminder that voters don't need a government-issued registration to make their voices heard. Above all, the idea that Election Day should be celebrated and polling stations should adopt a festive air gained traction.



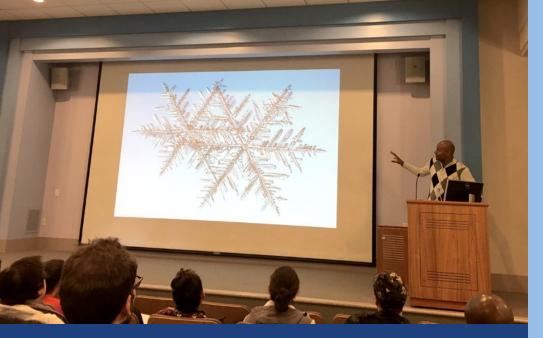
# "... they see the potential that art has for transformative change."

"Partnering with the League of Women Voters of Centre County was so effective because they see the potential that art has for transformative change," says Medora Ebersole, Center for the Performing Arts education and community programs manager.

One of the group's initiatives—to leverage the March 16, 2016, concert to help make a difference in voter turnout in Centre County—was fulfilled by providing concert tickets to several central Pennsylvania women who attendees felt might benefit from hearing the humanity and resilience in the artists' songs.

"We approached several good friends of the Center for the Performing Arts to buy an extra ticket for a woman who wouldn't have otherwise been able to experience the uplifting singer-songwriters' music," Ebersole says.

Jennifer Nicholas, board secretary for the League of Women Voters of Centre County, announced the Use Your Voice event findings at Eisenhower Auditorium before the Use Your Voice Tour performance.



Paul D. Miller discusses his work at a salon event at Palmer Museum of Art.

#### **HIP-HOP EXPLORER**

### Paul D. Miller

Paul D. Miller, aka DJ Spooky, is a man of many talents. He's an experimental hip-hop turntablist, author, music professor, composer, editor, and National Geographic Emerging Explorer. The globe-trotting artist tipped his various hats to Penn State audiences with a visit to the Center for the Performing Arts to perform his program *Arctic Rhythms*.

Miller's March 23, 2016, multimedia presentation was preceded by a variety of student and community engagement events, including a public dinner at State College's Co.space, a screening and discussion of his

reimagined cultural film *Rebirth of a Nation*, at Palmer Museum of Art, and a presentation of his works as part of the John M. Anderson Endowed Lecture Series. In his presentations, he shared his views on racism, visual culture, and the incorporation of science in the arts.

The Center for the Performing Arts and The Polar Center at Penn State also collaborated on Miller's Polar Day keynote presentation. On March 22, 2016, Miller presented excerpts from *Of Water and Ice*, his 2013 album that grew out of a residency at the Metropolitan Museum of Art. *Of Water and Ice* features compositions that define his use of data sonification—the assignment of sounds and music samples to information. In this case, Miller paired digital music excerpts with scientific data relating to ice levels and climate change in the polar region.

### "Imagine if science had better soundtracks."

"Imagine if science had better soundtracks. I think it would have more impact," Miller says. "It's gotta be accessible."

"It's unique and amazing when we can present an artist like Miller to our community," says Amy Dupain Vashaw, audience and program development director at the Center for the Performing Arts. "He embodies, in the form of one person, our mission to connect with as wide a spectrum of the curriculum as possible."



JAZZ COMPOSER

### **Maria Schneider**

The Center for the Performing Arts co-commissioned composer and jazz bandleader Maria Schneider to write a work for her orchestra. The Maria Schneider Orchestra performed the world premiere of "Bluebird" April 14, 2016, at Eisenhower Auditorium.

Schneider has credited David Bowie, who died in January 2016, for the title of the commissioned piece. One of her two 2016 Grammy Awards came from her

collaboration with the legendary rocker on his song "Sue (Or in a Season of Crime)." Schneider, an avid birder, says "Bluebird" was the title of a song Bowie was working on when she collaborated with him. He didn't wind up using the title, but his final album, *Blackstar*, contains references to bluebirds on the track "Lazarus."

"For me it's also a little bit of a feeling of just a 'hello' to David, kind of like, 'OK, here's 'Bluebird,'" Schneider says.

### "It is rare to hear an orchestra with an almost perfect cohesion able of producing such a mesmerizing result."

"The Maria Schneider Orchestra with its passionate soloists, its talented and collaborative orchestra, in addition to the music's ability to take people from space to space, all helped it be a successful performance," writes Penn State student and Presidential Leadership Academy member Aya Bseiso in a post on her blog. "It is rare to hear an orchestra with an almost perfect cohesion able of producing such a mesmerizing result."

The Center for the Performing Arts partnered with the Hopkins Center at Dartmouth College and the Flynn Center for the Performing Arts in Burlington, Vermont, on the commission. "Bluebird" is the second work by Schneider commissioned by the Center for the Performing Arts.

#### **ROLE-MODEL TRUMPETER**

### Wynton Marsalis and Evan Baxter

When Emily Baxter found out Wynton Marsalis was returning to Eisenhower Auditorium with Jazz at Lincoln Center Orchestra for a concert October 7, 2015, she took to Twitter to post a photo of her son, Evan, trumpet in hand and poised to meet his hero.

Heather Mannion, Center for the Performing Arts marketing strategy specialist, saw the picture of the smartly dressed fifth-grader on the social media site and reached out to ask Baxter if Evan might be interested in meeting Marsalis for an autograph session.

The State College resident and her son were excited and nervous, but "Mr. Marsalis was so gracious and kind," Emily says. "He instantly made us feel at ease."

Evan, who takes private trumpet lessons, says Marsalis is a role model because "he practices a lot and has a lot of natural talent. He also cares about kids."

In the end, Evan got the autograph—which he says he hung on his wall—as well as sage words of advice from the professional trumpeter: "Just breathe."



Incredible music and kindness from @PSUpresents and @wyntonmarsalis. Feeling immense joy and gratitude! #musichero



7 Oct 2015

# Penn Staters and State College artists take the stage with tours

Penn State pride comes in many forms, but it's especially exciting for the Center for the Performing Arts when an alumnus, student, or central Pennsylvania resident shares the stage with a touring artist.

The 2015–2016 season included several performances showcasing members of the town and gown communities—a Disney-on-Broadway favorite, a concert headlined by jazz pianist and composer Billy Childs, and a musical experiment rooted in science with multimedia artist Paul D. Miller.

Photos: Ben Cullen as The Baker in *DISNEY'S BEAUTY AND THE BEAST*. Opposite page: Allegria String Quartet violinists Sally Williams Minnich and Mark Minnich, cellist Jonathan Dexter, and violist Debbie Trudeau. Paul Miller, aka DJ Spooky, performs his first song accompanied by Penn State School of Music quartet violinists Gabriella Stout and Michael Divino, violist John Roxburgh, and cellist Liu Pai (photo by Cameron Hart).



#### DISNEY'S BEAUTY AND THE BEAST

Three Penn State graduates were involved in the touring Broadway production of *DISNEY'S BEAUTY AND THE BEAST*.

Company Manager Colin Byrne, a 2004 telecommunications and theatre graduate, and Assistant Company Manager Dan Fisher, a 2006 music education graduate, spoke at *Artistic Viewpoints* before the nearly sold-out performance February 23, 2016, at Eisenhower Auditorium.

Ben Cullen also returned to his alma mater performing multiple roles in the show. The 2014 musical theatre graduate appeared as the Baker, a knife, and a gargoyle, in addition to being understudy for the main roles of Beast and Gaston. He did not take this return lightly.

"I almost cried when I saw this on the schedule," Cullen recalls in an interview with the Center for the Performing Arts.



### Map to the Treasure: Reimagining Laura Nyro

Four-time Grammy Award winner Childs enlisted the expertise of local string quartets to perform with his jazz sextet, plus vocalists Becca Stevens and Alicia Olatuja, on tour stops of his tribute to the music of Rock and Roll Hall of Fame singer-songwriter Laura Nyro.

For the February 5, 2016, concert at Schwab Auditorium, Allegria String Quartet provided accompaniment throughout the concert. The State College-based ensemble features violinists Sally Williams Minnich and Mark Minnich, cellist Jonathan Dexter, and violist Debbie Trudeau.



### **Arctic Rhythms**

Miller's performance featured the multimedia artist, turntablist, and activist—also known as DJ Spooky—pairing digital sound samples with images of ice-crystal formations and scenes from the polar regions. He enlisted the help of a Penn State School of Music quartet featuring violinists Gabriella Stout and Michael Divino, violist John Roxburgh, and cellist Liu Pai.

Miller started each of the songs in *Arctic Rhythms* by directing the string quartet to perform first. Once the ensemble finished playing, Miller remixed the song with the string quartet while putting an electronic spin on the live performance.

"It's not every day that you see a guy DJing with a string quartet about ice," Miller says.

## Income and Expenses

The Center for the Performing Arts organizational budget totaled \$4,960,522. Sixty-two percent of revenues were earned and contributed through tickets sales and services, facility and equipment rentals, performance program advertising, concession sales, fundraising, grants, and endowments.





79%

program and events

earned income Ticket Sales 30%, Rentals 11%, Other Fees 8%	49%	general and administrative	11%
development income Contributions 8%, Grants 4%, Endowment Support 1%	13%	<ul><li>grants and special projects</li><li>development</li></ul>	4% 3%
university support	38%	equipment and capital improvements	3%