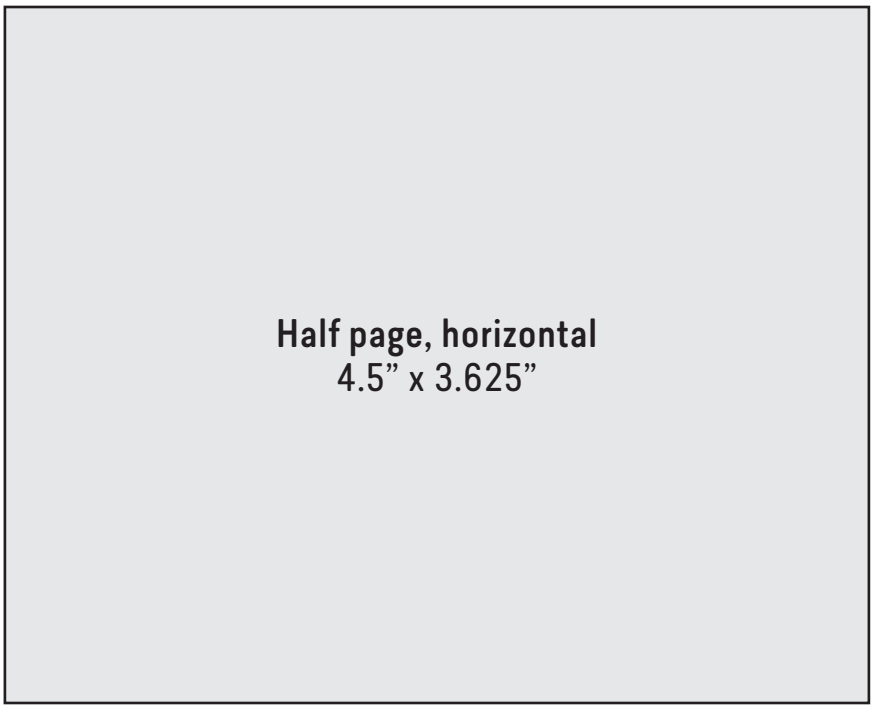
ONSTAGE PROGRAM AD SPECIFICATIONS

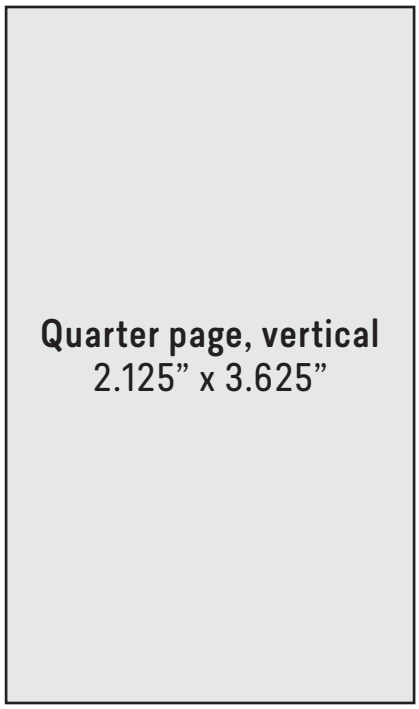
Accepted file types: PDF, EPS, TIFF

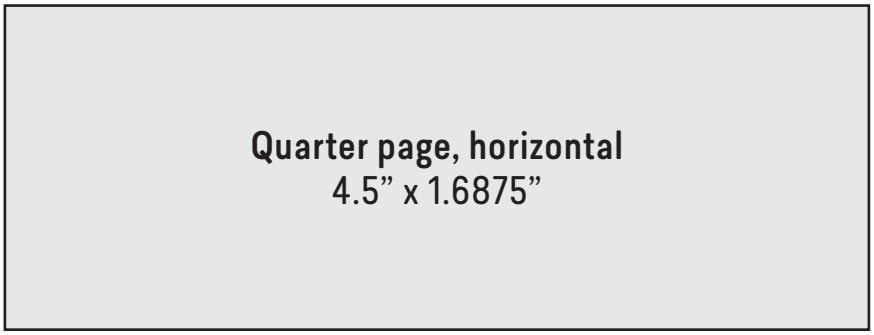
Files should be saved in CMYK mode for color ads and grayscale for black and white ads. All files should be saved at 300 DPI and 100% size. Any images embedded in the file should be 300 DPI. Please outline or embed all fonts within the file.

NOTE: We cannot accept Microsoft Word documents (.docx) or Microsoft Publisher files (.pub). Ads with bleeds are only accepted for cover ads.

AD SIZE EXAMPLES:

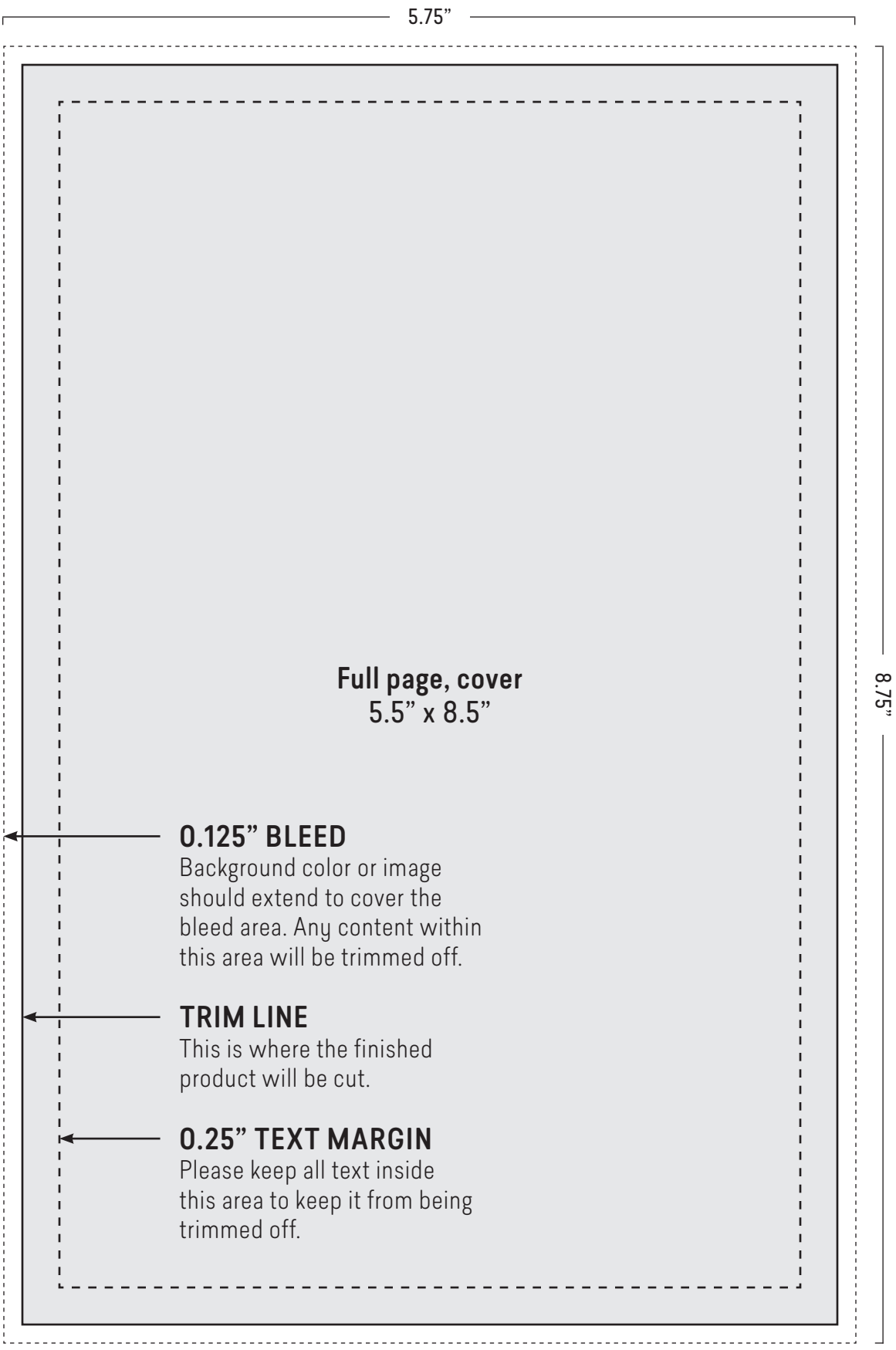






PennState
College of Arts
and Architecture

Full page
4.5” x 7.5”


5.75”
8.75”
Full page, cover
5.5” x 8.5”
0.125” BLEED
Background color or image should extend to cover the bleed area. Any content within this area will be trimmed off.
TRIM LINE
This is where the finished product will be cut.
0.25” TEXT MARGIN
Please keep all text inside this area to keep it from being trimmed off.