

CENTER FOR THE PERFORMING ARTS AT PENN STATE 2013-2014 ANNUAL REPORT



WEST SIDE STORY photo © 2012 Carol Rosegg



Letter from the Director

Dear Friends,

Thank you for taking time to review this report about the 2013–2014 programs and accomplishments of the Center for the Performing Arts at Penn State.

I like to say **the world comes to play on the stages of the Center for the Performing Arts**. Certainly that was true in the 2013–2014 season. We hosted great artists from China, Brazil, Austria, Japan, Australia, Russia, and Canada—along with many from the United States.

We are central Pennsylvania's regional performing arts center serving Centre County and beyond. Though the majority of our patrons come from Centre County, we were pleased that again **more than 20 percent of our patrons came from outside the county**. Also, our School-Time Matinee series drew **5,000 young people from an eleven-county area**.

We involve Penn State students in our programs. **Students accounted for 34 percent of our sales**. Some of our genres have even higher student participation. Our Classical Music Project performances, for example, experienced a **student attendance increase from 26 percent to 40 percent during the last three seasons**. We have strong and growing curricular relationships with hundreds of students attending performance for course credit. We also employ more than 100 students.

The Center for the Performing Arts calls Eisenhower Auditorium home, though our programs extend across University Park and into the community. We provide ticketing, production, and house management services for University and community organizations. In the 2013–2014 season, **we presented and supported more than 300 events with attendance in excess of 100,000.**

I am grateful for the support, which remained strong, from the communities we serve. Some **60 percent of our income is earned and contributed** by thousands who appreciate and value our programs. **More than 100 members of the community volunteer** at the Center for the Performing Arts. We appreciate their support, as well. The Center for the Performing Arts is well managed and fiscally sound. I'm pleased that **80 percent of our expenses go to directly support programs and events.**

Nationally known as a leader in the presenting field, the Center for the Performing Arts' standing has been **recognized in the past four years through three major grants that have provided more than \$1.1 million in support for projects with combined budgets of almost \$1.7 million.**

I encourage you to review this report to understand the scope of Center for the Performing Arts programs and activities.

Finally, I extend my deep appreciation to all who attend events, provide support, and partner with us.

Thank you!



George Trudeau

Director, Center for the Performing Arts at Penn State



George Trudeau enthusiastically joins the fun at a taiko drumming workshop at the Blue Band Building on Sunday, November 10, 2013.

Core Values



Arts Leadership

We believe artistic distinction and exceptional experiences are the cornerstones of the Center for the Performing Arts and are integral to our position of national leadership.



People First

We value everyone who benefits from and contributes to the Center for the Performing Arts. We take pride in fostering an environment of mutual respect, teamwork, and high ethical standards in which everyone's involvement is honored, supported, and appreciated.



Service Focused

We provide our constituencies and partners with a consistently high level of support, access, and opportunities ensuring the greatest possible inclusiveness, diversity, and enrichment for those we serve.



Creative Innovation

We seek and promote innovative, provocative, and risk-taking ideas and creative approaches across our organization.



Committed Stewardship

We ensure fiscal health, sustain superior facilities, create self-sustaining systems, and support the reduction of our environmental footprint through our business model, practices, and policies.

Photos (L-R): Compagnie Käfig in *Agwa* © Michel Cavalca; Anda Union's Tsetsegmaa; Kristin Stewart as Mrs. Potts and Jack Mullen as Chip in *DISNEY'S BEAUTY AND THE BEAST* © 2013 Amy Boyle Photography; MOMIX in *Botanica* © Don Perdue; Moscow Festival Ballet in *Swan Lake* © Larissa Pedenchuk

Vision

Enriching lives through inspiring experiences

Mission

The Center for the Performing Arts provides a context, through artistic connections, to the human experience. By bringing artists and audiences together we spark discovery of passion, inspiration, and inner truths. We are a motivator for creative thinking and examination of our relationship with the world.

2013–2014 Presentations

MOMIX
Botanica
Thursday, September 12

Anda Union
The Wind Horse
Tuesday, September 24

Cirque Éloize
Cirkopolis
Friday, September 27

The American Place Theatre's
Literature to Life® Presentation of
***The Kite Runner* by Khaled Hosseini**
Tuesday, October 8 (SA)

St. Lawrence String Quartet
Wednesday, October 9 (SA)

An Acoustic Evening
with Mary Chapin Carpenter
and Shawn Colvin
Saturday, October 19

Doc Severinsen and His Big Band
Tuesday, October 22

Jim Henson's
Dinosaur Train: Live!
Buddy's Big Adventure
Friday, October 25

American Brass Quintet
Wednesday, October 30 (SA)

Apollo's Fire
The Cleveland Baroque Orchestra
Jeannette Sorrell, music director
Bach's Brandenburg Concertos
Nos. 2–6
Thursday, November 7 (SA)

Yamato: The Drummers of Japan
Rojyoh – The Beat on the Road
Twentieth Anniversary Tour
Tuesday, November 12

WEST SIDE STORY
Tuesday, November 19

Dr. Lonnie Smith's
"In the Beginning" Octet
Thursday, November 21 (SA)

ROCK OF AGES
Wednesday, January 22

Jeremy Denk, pianist
Wednesday, January 29 (SA)

Guitar Passions
featuring
Sharon Isbin
Stanley Jordan
Romero Lubambo
Friday, January 31

Compagnie Käfig
Correria / Agwa
Tuesday, February 4

Each performance was in Eisenhower Auditorium, unless indicated as having been in Schwab Auditorium (SA) or Pasquerilla Spiritual Center (PSC).

Vienna Concert-Verein Orchestra
Philippe Entremont, conductor
Sebastian Knauer, pianist
Thursday, February 6

An Evening with Sutton Foster
Saturday, February 15

Brentano String Quartet
Friday, February 21 (SA)

NETworks presents
DISNEY'S
BEAUTY AND THE BEAST
Tuesday, February 25
Wednesday, February 26

Moscow Festival Ballet
Swan Lake
Thursday, March 20

MEMPHIS
Thursday, March 27

Cantus
A Place for Us
Tuesday, April 1 (PSC)

The Legendary
Count Basie Orchestra
featuring New York Voices
Thursday, April 3

Erth's Dinosaur Zoo Live
Sunday, April 6

BRING IT ON: THE MUSICAL
Thursday, April 17

Lionel Loueke Trio
Wednesday, April 23 (SA)



Lionel Loueke
Photo © Brantley Gutierrez

Center for the Performing Arts Staff

George Trudeau
director

Lea Asbell-Swanger
assistant director

Annie Doncsecz
finance director

Tracy Noll
sales and development services director

Laura Sullivan
marketing and communications director

Amy Dupain Vashaw
audience and program development director

Pamela Aikey
contracts/logistics coordinator

Shannon Arney
assistant ticket manager

Erik Baxter
multimedia specialist

Shannon Bishop
downtown ticket center manager

Christie Black
editorial and public relations associate

Len Codispot
sales and development
accounting coordinator

Gary Collins
production supervisor

Medora Ebersole
education programs manager

Lisa Faust
audience services manager

Deanna Heichel
assistant finance director

Tom Hesketh
events manager

Christine Igoe
ticket manager

Tony Intorre
information technology specialist

Urszula Kulakowski
art director

Peg Lucas
marketing information
coordinator

Heather Mannion
advertising associate

Sherren McKenzie
group sales coordinator

Jennifer Pencek
associate editor

John Mark Rafacz
editorial manager

Wanda Hockenberry
assistant to the director

Dave Shaffer
assistant director
for special programs

Chad Swires
production supervisor

Mark Tinik
production supervisor

Brenda Zucco
financial assistant



Just as Montreal's Cirque Éloize requires teamwork to pull off complicated routines in productions such as *Cirkopolis*, it takes professionals working toward common goals to operate a leading performing arts center.

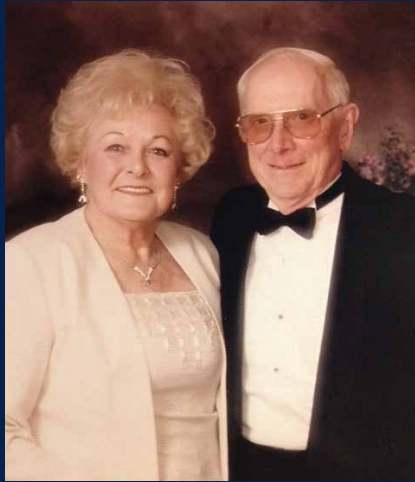
Photo © 2012 Productions Neuvart / Valérie Remise

Workforce

26 full-time employees
63 part-time employees
100 student employees
125 volunteers

Volunteer Event Staff Advisory Board

Betty Arnold
Ruth Bell
Jean Bloom
Roger Cartright
Dave Cowher
Vicky Droll
Emily Gregory
Lee Grover
Barbara Reed
Rodger Smith
Jane Sonnenday
Jake Werner



Lifelong arts enthusiasts share Distinguished Service Award

Robert and Helen Harvey of State College were chosen as the 2014 recipients of the highest honor given by the Center for the Performing Arts.

“With their fun spirits and passionate support of the Center for the Performing Arts, Bob and Helen Harvey are most deserving of the Distinguished Service Award,” says Barbara Korner, dean of the Penn State College of Arts and Architecture.

“The Harveys’ commitment to the Center for the Performing Arts is inspiring to us all,” says George Trudeau, director of the Center for the Performing Arts. “I am so happy to see them receive this recognition for their long and deep commitment to our programs.”

The Harveys have been Center for the Performing Arts Leadership Circle members since 2006. They first co-sponsored a presentation—Kirov Orchestra—with Glenn and Nancy Gamble. Since then the couple has sponsored performances by Itzhak Perlman, Warsaw Philharmonic Orchestra, Martha Graham Dance Company, Paul Taylor Dance Company, Les Grands Ballet Canadiens, and Moscow Festival Ballet. They have also supported jazz presentations and sponsored parking for various performances.

In addition, the Harveys have volunteered at the Center for the Performing Arts. Bob served as a guide for Eisenhower tours, and in 2014 Helen completed her second term on the Community Advisory Council.

The Harveys have spent a lifetime involved in the arts. They met as musicians in college when they both attended Duff’s Business Institute (now the Everest Institute Pittsburgh). Bob played the alto saxophone and Helen the piano.

Helen went on to earn a master’s degree at Indiana University of Pennsylvania and completed post-graduate work at Carnegie Mellon University. She has participated in an array of dance, theatre, and graphic design activities.

She and Bob spent a year in Japan while she worked for the Omiya City Board of Education.

Bob retired from People’s Natural Gas Company, while Helen retired after forty-two years of teaching English and drama in the Armstrong and Hollidaysburg Area school districts. They have two daughters, Patricia and Ann.

The Distinguished Service Award recognizes significant contributions and support to the Center for the Performing Arts, which has presented the honor annually since 1996.

A black and white portrait of Glenn Gamble, an older man with glasses, wearing a suit and tie, looking slightly to the right. The background is dark.

Center mourns the passing of Glenn Gamble

The Center for the Performing Arts lost a passionate and dedicated supporter with the death of Glenn Gamble in July 2013.

Gamble, a Penn State alumnus, served two terms on the Center for the Performing Arts Community Advisory Council. He also helped form the Center for the Performing Arts sponsorship program. He and his wife, Nancy, sponsored a number of presentations and advocated in various ways for the arts.

The Gambles also established an endowment at the Center for the Performing Arts, contributed as members at the highest levels, and served as Eisenhower Auditorium tour guides. In 2006, the couple received the Center for the Performing Arts Distinguished Service Award.

Glenn Gamble is survived by Nancy, who is also a Penn State graduate.

Community Advisory Council

Alfred Jones Jr., *chair*

Nancy VanLandingham, *vice chair*

William Asbury

Patricia Best

Lynn Sidehamer Brown

Philip Burlingame

Helen Harvey

Lam Hood

Deb Latta

Eileen Leibowitz

Christine Lichtig

Mary Ellen Litzinger

Bonnie Marshall

Pieter Ouwehand

Dorothy Rigby

Melinda Stearns

Susan Steinberg

Pat Williams

Nina Woskob

student representatives

Julian Haas

Eric Williamson



Patron investors support creation of Cirque Éloize's *Cirkopolis*

The Center for the Performing Arts supports the development of new works by innovative arts creators and brings those commissioned works to Penn State for central Pennsylvania audiences to experience. Commissioned works are then perpetually associated with Penn State in performances throughout the world.

Through its commissions, the Center for the Performing Arts becomes a participant in the creation of a performing arts legacy.

The Center for the Performing Arts co-commissioned Cirque Éloize's *Cirkopolis*, which made its Center for the Performing Arts at Penn State debut in September 2013 and went on to win a 2014 Drama Desk Award for best Unique Theatrical Experience in New York City.

In *Cirkopolis*, Cirque Éloize (*serk el-WUHZ*) takes the circus to the city. The production dives into an imaginary world and pushes the boundaries of visual and audio innovation through different forms of projections. Circus, dance, music, and theatre meet in a scenic universe.

Cirkopolis unfolds in the heart of an imposing factory city in which giant gears and dark portals symbolize the crushing lack of individuality. *Metropolis*, Fritz Lang's 1927 silent movie classic, and *Brazil*, a 1985 dark comedy film directed by Monty Python's Terry Gilliam, inspired the themes and imagery of the industrial landscape.



Each *Cirkopolis* investor received various benefits, including:

An invitation for two to an exclusive investor party with the *Cirkopolis* performers and members of the creative team, which featured a behind-the-scenes look at the performance with a variety of circus arts demonstrations;

A commemorative *Cirkopolis* poster signed by Cirque Éloize members;

A named listing, as a *Cirkopolis* investor, in the performance program;

Updates, messages, stories, videos, and interviews related to the performance sent directly to his or her email address.



Cirque Éloize has appeared at Eisenhower Auditorium four times. As in *iD*, the company's 2011 production at Penn State, the company's Artistic Director Jeannot Painchaud started with the notion of identity when planning *Cirkopolis*.

"The idea was to put this character in the center of the gray city in some sort of a totalitarian world where he will contaminate the city by his poetry, by his folly," Painchaud says.

Bathed in the music of an original score and surrounded by projected video, a cast of twelve acrobatic performers rage against monotony, reinvent themselves, and dare the limits of their environment.

Cirkopolis might sound especially serious, Painchaud says, but the drama is more in the aesthetics than the storyline.

"Sometimes in a strange world you have to listen to your inner child and go with your heart."

"There's a lot of little moments ... where you laugh and where you smile. So the show is much more touching than anything else, actually, because what could sound like a depressing world is more to fix the action and to start from the idea of how important it is to be yourself," he says. "Sometimes in a strange world you have to listen to your inner child and go with your heart."

Photos: 1. In a signature scene from *Cirkopolis*, a contortionist performs an innovative routine while being held aloft by castmates. 2. Jack Brenizer learns to juggle the diabolo at the *Cirkopolis* investor party. 3. A pair of acrobats perform a scene in the show. 4. Kelly Frazier assists in a juggling demonstration at the investor party. 5. Cirque Éloize company members perform an acrobatics and contortionist routine at the investor party.

Production photos © 2012 Productions Neuvart / Valérie Remise

Dave St-Pierre, a choreographer celebrated in Montreal for his uninhibited creations, co-directed *Cirkopolis* with Painchaud.

"I wanted him for his energy and his strong poetry... ."

"I wanted him for his energy and his strong poetry, and his way of working with the artists because he pushes his dancers really far," Painchaud says.

The show features a number of circus disciplines, including contortion, trapeze, Cyr wheel, diabolo, straps, Spanish web, hand to hand, Chinese pole, German wheel, and teeterboard. Each Cirque Éloize performer has one or more specialties, but a hallmark of the company is having cast members take part in group acts that transcend those areas of expertise.

Cirkopolis innovations include using a group of men on the German wheel, instead of an individual, Painchaud says, and having a contortionist perform while being held aloft by a group of men.

The show qualified for the Drama Desk Award by being presented in December 2013 at New York University's Skirball Center for the Performing Arts.

Drama Desk was founded in 1949 to explore key issues in the theatre and to bring together critics and writers in an organization to support the ongoing development of theatre in New York City. The organization, which began presenting awards in 1955, is the only critics' organization to honor achievement in the theatre with competition among Broadway, Off Broadway, and Off-Off Broadway productions in the same categories.

In addition to the Center for the Performing Arts, *Cirkopolis* was co-commissioned by Société de développement des entreprises culturelles (SODEC), Crédits d'impôt spectacle du gouvernement du Québec, Conseil des arts et des lettres du Québec, Conseil des arts de Montréal et Conseil des arts du Canada, and La Place des Arts.



***Cirkopolis* Investors**

The Center for the Performing Arts thanks the patrons who helped co-commission Cirque Éloize's ninth production.

William W. Asbury
 Patricia Best and Thomas Ray
 Ned and Inga Book
 Jack and Diana Brenizer
 Lynn Donald Breon
 Lynn Sidehamer Brown
 Philip and Susan Burlingame
 Mimi Barash Coppersmith
 Joseph and Annie Doncsecz
 Gay D. Dunne and James H. Dunne

Fred and Joelle Ferguson
 Rodney Frazier and DrueAnne Schreyer
 Andris and Dace Frievalds
 Blake and Linda Gall
 Edward R. Galus
 Glenn and Nancy Gamble
 Robert and Helen Harvey
 Nancy L. Herron
 Lam and Lina Hood
 Honey and Bill Jaffe
 Cindy and Al Jones
 James and Barbara Korner
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 Stan and Debra Latta
 Eileen W. Leibowitz
 Benson and Christine Lichtig
 Mary Ellen and Tom Litzinger

Peter and Bonnie Marshall
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 Barbara R. Palmer
 Patricia Hawbaker Quinlivan
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 Dotty and Paul Rigby
 Shirley Sacks
 Louis P. Silverman and Veronica A. Samborsky
 Susan and Lewis Steinberg
 George and Debbie Trudeau
 Nancy and Wade VanLandingham
 Shawn and Amy Vashaw
 Vaughn Shirk Interior Design
 Pat and Terry Williams
 Nina and George Woskob

students and educators

4,946



schools

47

School-Time Matinees

Partners: 47 schools, plus homeschooling families, from 11 central Pennsylvania counties (Bedford, Blair, Centre, Clearfield, Clinton, Cumberland, Elk, Huntingdon, Lycoming, McKean, and Northumberland).

We are grateful for the opportunity to provide these experiences to central Pennsylvania school children thanks to support from the McQuaide Blasko Endowment and the Bill and Honey Jaffe Endowment.

School-Time Presentations

The Kite Runner was in Schwab Auditorium. The other presentations were in Eisenhower Auditorium. Attendance is noted next to each listing.

82 The American Place Theatre's
*Literature to Life® Stage Presentation of
The Kite Runner* by Khaled Hosseini
Tuesday, October 8

696 Jim Henson's
*Dinosaur Train: Live!
Buddys Big Adventure*
Friday, October 25

2,370 Yamato: The Drummers of Japan
*Rojyoh—The Beat on the Road
Twentieth Anniversary Tour*
Tuesday, November 12

1,798 *Erth's Dinosaur Zoo Live*
Monday, April 7



A young audience member gets invited on stage to meet one of the stars of *Erth's Dinosaur Zoo Live*. Photo © C. Waits

Thanks for the Support

We are grateful to these businesses, organizations, and individuals for supporting the Center for the Performing Arts 2013–2014 season.

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\$20,000 and more

McQuaide Blasko Endowment

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Eileen Leibowitz
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The Sturtz-Davis Family

Nina C. Brown Endowment

Pamela M. Aikey
Norma and Ralph Condee
The Sturtz-Davis Family

Richard Robert Brown Program Endowment

Richard Brown and Sandra Zaremba

Norma and Ralph Condee Chamber Music Endowment

Robert and Dorothy Cecil
Norma and Ralph Condee
Vicki L. Golich and Douglas Carlsen

Honey and Bill Jaffe Endowment

Honey and Bill Jaffe
Eileen Leibowitz

McQuaide Blasko Endowment

Mr. and Mrs. James Horne

Penn State International Dance Ensemble Endowment

John H. Booske
The Egan Family
Dr. Niti Goel
Elizabeth Hanley and Patrick Kolivoski
Hubert Van Hoof and Marja Verbeeten

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Central Pennsylvania Convention and Visitors Bureau
The Andrew W. Mellon Foundation
Mid Atlantic Arts Foundation
National Endowment for the Arts
Pennsylvania Council on the Arts
University Park Allocation Committee

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The Atherton Hotel
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Penn State Extension Intergenerational Program
Penn State Libraries
Penn State Musical Theatre Program
Penn State Public Broadcasting
Penn State Reads
Penn State Taiko Club
Rock Ethics Institute
Shaver's Creek
University Dance Company

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Hearthside Nursing and Rehabilitation Center
Schlow Memorial Library
State College Area High School English Department
Village at Penn State

ACCESSIBILITY OUTREACH PROGRAM

The Center for the Performing Arts is committed to making the arts accessible to everyone and offers many services to patrons who need assistance in order to fully enjoy attending live performances.

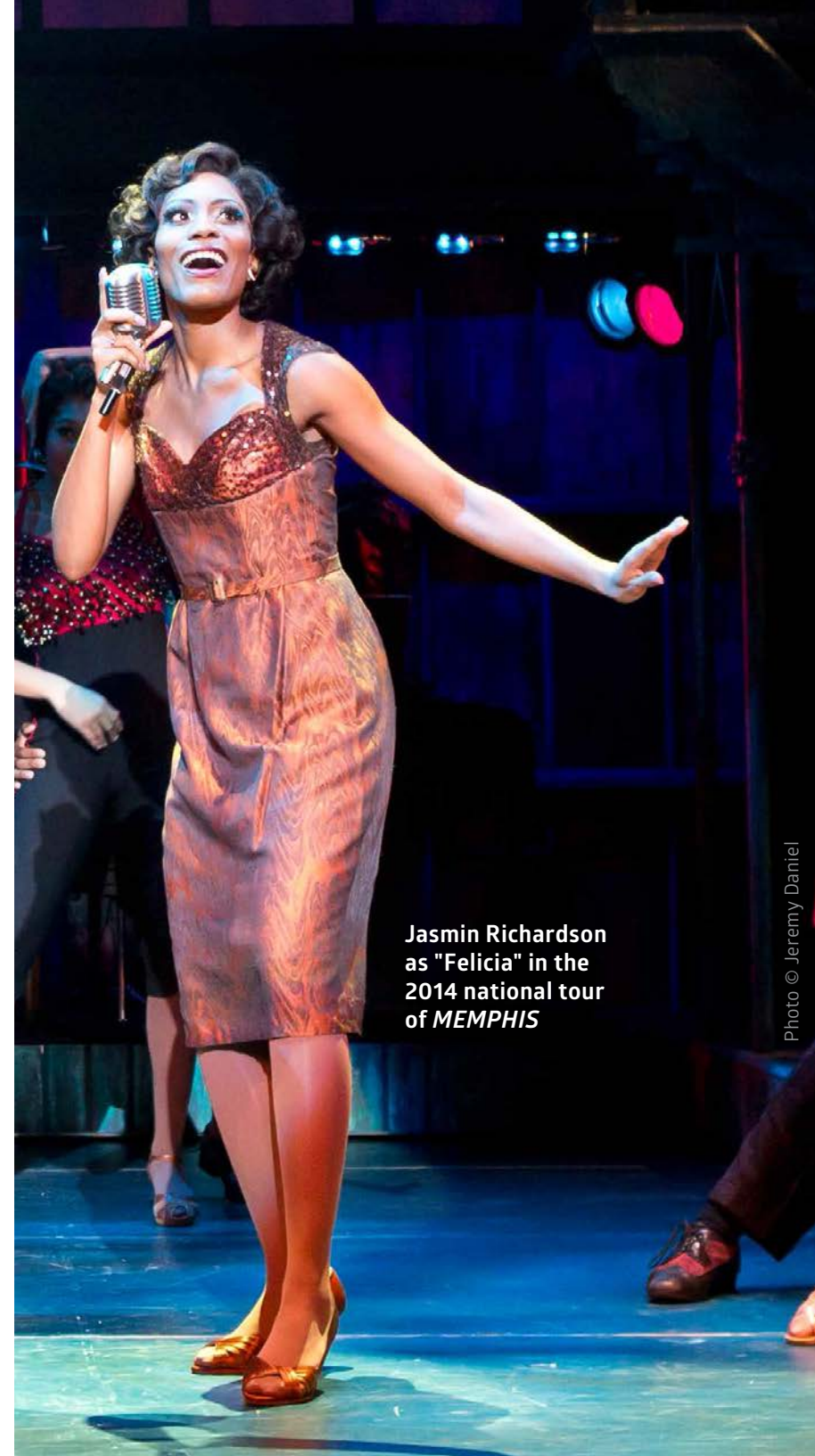
We acknowledge the 2013–2014 program sponsor:

Nittany Eye Associates

Generous supporters also include:

Nanette Anslinger
Rana and Steve Arnold

We thank the Sight-Loss Support Group of Central Pennsylvania, Inc., for its ongoing support of our Audio Description Program.



Jasmin Richardson
as "Felicia" in the
2014 national tour
of *MEMPHIS*

Members

We appreciate the support of Center for the Performing Arts members during 2013–2014.

Leadership Circle

\$3,000 and more

Joan and Martin Duff
Blake and Linda Gall
Robert and Helen Harvey
Bob and Sonia Hufnagel
Rich and Sally Kalin
Dan and Peggy Hall LeKander
Dotty and Paul Rigby
Lynn Sidehamer Brown
George and Nina Woskob

Director's Circle

\$2,000 to \$2,999

Patricia Best and Thomas Ray
Lynn Donald Breon
Mimi Barash Coppersmith
Janet Fowler Dargitz and
Karl George Stodefalko
Rod and Shari Erickson
In memory of Andrea A. Cotner
Arnold and Marty Gasche

Beverly Hickey
Honey and Bill Jaffe
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Eileen W. Leibowitz
Barbara Palmer
Robert Schmalz
Tom and Carolyn Schwartz
Karen and Scott Shearer
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anonymous

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Joseph and Annie Doncsecz
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George and Debbie Trudeau
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Cal and Pam Zimmerman



Photo © Clint Tuccio

BRING IT ON: THE MUSICAL

Doc Severinsen



Jazz Train

\$250 and more

Patricia Best and Thomas Ray
David and Susan Beyerle
Lynn Donald Breon
Philip and Susan Burlingame
Lisa and David Coggins
Ann Copeland and William Brockman
Jim and Polly Dunn
In memory of Andrea A. Cotner
Arnold and Marty Gasche
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Lynn and Anne Hutcheson
Honey and Bill Jaffe
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Sylvia Ruggeri
Sally L. Schaadt
Lynn Sidehamer Brown
Dan and Melinda Stearns
Jack and Janet Sulzer
Dennis and Joan Thomson
Dan and Linda Trevino
James and Deena Ultman
Barbara R. & Joel A. Weiss
Ed and Kathy Wolfe
David and Ann Shallcross-Wolfgang
Charlotte Zmyslo

Friend

\$150 to \$249

Ellis and Lynn Abramson
Shirley S. Allan
Dr. Deborah F. Atwater
Scott and Sandy Balboni
Dr. Henry and Elaine Brzycki
John Carroll, Mary Beth Rosson
John Collins and Mary Brown
George and Bunny Dohn
Steven P. Draskoczy MD
Bonnie and Howard Eckstut
Barry and Patti Fisher
Pamela Francis
Bob and Ellen Frederick
John and Carol Graham
David and Kay Green
Charles and Laura Hackett
Elizabeth Hanley and Patrick Kolivoski
John Lloyd Hanson
Andrea Harrington
Jean D. Hawthorne
Proformal LLH Promos,LLC
Tom and Ann Hettmansperger
Jackie and John Hook
Steven and Shirley Hsi
Anne F. Hummer
Daniel and Kathleen Jones
Ed and Debbie Klevans
John F Knepp
Harry B. Kropp and Edward J. Legutko
Kenneth and Olivia Kuo
Mark and Theresa Lafer
Sharon and David Lieb
Bob and Jan Lindsay
Herb and Trudy Lipowsky
Jane and Edward Liszka
Nancy and John Lowe

Helen Manfull
Deborah Marron and Michael Rosenberg
Beth and John McKee
Sherren and Harold McKenzie
Priscilla Letterman Meserole
Don and Carol Miller
June Miller
Gary and Judy Mitchell
Chris and Bobbie Muscarella
Joe and Sandy Niebel
Claire M. Paquin
Dave and Jan Phillips
Guy and Grace Pilato
Anne Ard and Tom Poole
Andrew and Jean Landa Pytel
Ed and Georgia Reutzell
Phil and Judy Roberts
Mark Sciegaj
The Shondeck Family
Don Smith and Merrill Budlong
Allan and Sherrill Sonstebly
Carol Sosnowski and Rosemary Weber
Barry and Ellen Stein
JoLaine A. Teyssier
Betty McBride - Thuering
Stephen and Jennifer Van Hook
Nancy and Wade VanLandingham
Ilene G. White and Family
Alice Wilson & Friends
David L. and Connie Yocum
Craig and Diane Zabel

Member

\$50 to \$149

Mr. and Mrs. Richard Alley
Deb Anderson & John Cheslock
Robert Anderson & Kim Tait
Jennifer and David Babb

Jennifer Bailey and Philip Boshia
Micah Barbash
Bernadette & Lou Barth
Reg and Diane Bartram
Ernest L. Bergman
Lisa Bierlein
Janet Blankenhorn
Barbara A. Boal
Amy Boob
Chandra Bose
Barry Bram and Laura Perry
Ben Bronstein
Mr. and Mrs. William Brune
John Bukowski and Cathy Stenson
Deborah A. Canole
The Cantu Family
Kathleen Carr
Maureen Casile
Jane Charlton
Kevin and Suzanne Cheesebrough
Anonymous
Andrea Commaker
Doris and Charles Croskey
Patrick and Deborah Cusatis
Ms. Ellen Dashem
Don Davis
Frank and Mary Deutsch
Margaret Lehr-Devolld
Mrs David and Paula Diedrich
MaryAnn Domitrovitz
Robert Dornich
Gregory and Dana Dreibelbis
Marti Franklin Duffy
The Egan Family
Margaret Ekdahl
Rachael Elani
Terry and Dave Engelder
Fred and Joelle Ferguson
Mr. Barney Finberg

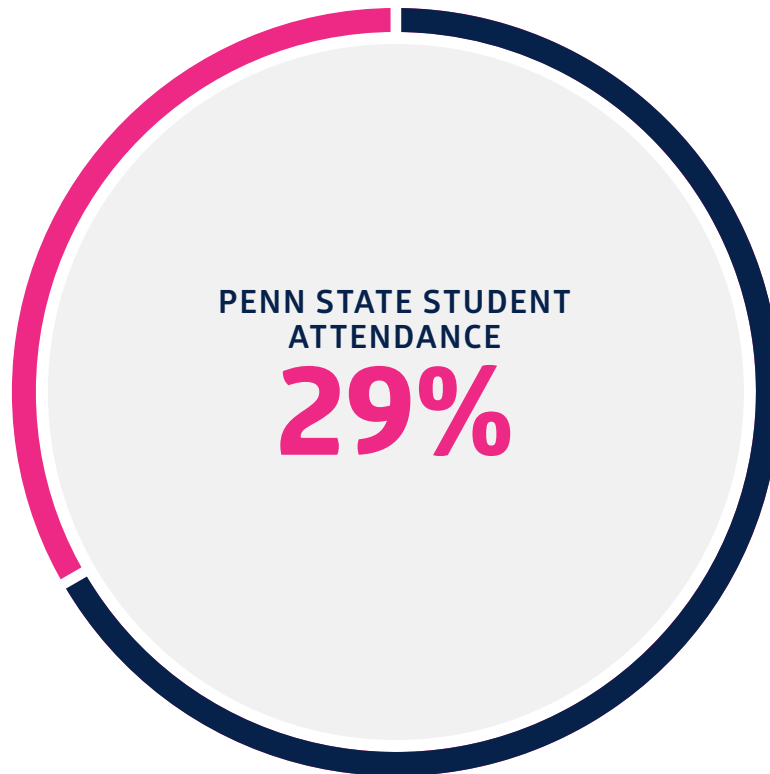
Reverend Charles and Jill Fitzgerald
Chris and Deborah Flavin
Jason and Kelly Fragin
Andris and Dace Freivalds
Jay and Kathryn Friedman
Jim & Carmen Frost
Michael Gabrovsek
Tania Galindo
Tania Galimvo
Mr. and Mrs. Anthony L. Gallo
Troy Gardner
Dan and Debbey Grow
Miles and Tawni Guralnick
Alberto Gutierrez
Thomas and Barbara Hale
Betty Harper & Scott Sheeder
Brianna Hennel
Mary H. Herold
Mr. and Mrs. Joel Hollander
Anonymous
Jim and Susan Houser
Anonymous
Brandon Hunt
Fred and Jan Hurvitz
Jim & Cheryl Isola
Howard Jackson
Mel Kaulkin
Pamela L. Kennedy
George & Diane Kesidis
Sue Kessinger
Top Dog Productions Inet No ID
Anonymous
Jan Koch
Janet Koch
Patricia and Lawrence Koch
Phil and Laura Murray-Kolb
Prof. John A. and Nancy Koshak
Katie O'Hara Krebs
Margaret E. Krebs

Nalini Krishnankutty
Gerald & Jean Krum
Lee and Michelle Kump
Thomas S. Kurtz
Rocky Landers
Gerald and Esther Lauchle
Benjamin and Shana Lear
Fred and Louise Leoniak
Ralph Licastro and Laura Reidy
anonymous
Robert I. Lillie
Debbie and Steve Linnes
Jane M. Linsky
Doreen Long
Christopher Luckenbill
Suzy and Jay Lutz
Gerald and Sally Mahan
Pete and Sharon Marsh
Amy Milgrub Marshall
Anonymous
Susan L. Mayer
Lisa McClelland
Harold and Priscilla McFerren
Janet L McKenna
Leslie Steven and Maria Meyer
anonymous
Milutinovic Family
Jocinda Mohney
Betty and John Moore
Jan and Chris Muhlert
Neidig Family
anonymous
Susan Nichols
Gloria Nieweg
Stephen and Patricia Noel
John Norseen
Sharon O'Brien
Adrian Ocneanu and Christine Lowe
Edward Ott

George Pallo JR.
Brenda B. Parks
Camille Barczak Payne
Elizabeth Pennock
Mary and Gary Petersen
Barbara J. Peterson
John D. Phillips
Robert and Lynn Phillips
Scott Pistner
Michael R. Pursley
David A. Putterman
Michael and Susan Radis
John Mark Rafacz
David and Ginny Ray
Anne and Richard Ready
David and Mary Richards
Ford and Mary Risley
Dennis and Judith Roberts
Len and Nancy Rockey
John Romig
Pete and Sue Rubba
Jan Rushing
Dr. Thomas J. Russo
Robert and Judith Sabol
Kathy Salloum
Susan Scheetz
Catherine B Shannon
Paul and Melissa Sherbondy
JoAnn and Richard Shore
Mr. and Mrs. Brian Shunk
Laura Simon and Bruce Lindsay
Guy Simpson
Roz and Phil Sky
Mr. and Mrs. Roger L. Snyder
Kepler Sones
Mrs. Ray C. Sowko
Karen and Robert Spicer
Diane Spokus
Anonymous

Jeff and Marlene Stetson
Tom Stevens
Robert Stout
Chris Uhl and Dana Stuchul
Moriah Szpara
Ian Tarrant
William D. Taylor and Andrea M. Mastro
Suzann Tedesco
Diane and David Thomas
Guy and Carolyn Thompson
Charles Tricou
Barbara Van Horn
Daniel VanWinkle
Vasundara Varadan
Anonymous
Chris and James Vrentas
Michael and Kerri Weitzel
Ms. Donna Weller
Linda White
Charles and Claire Whiteman
Mrs. Dorothy Wiggins
Carl and Sharon Winter
Kaye Winters
Bryan and Arlene Wolcott
Devra Wolfe
Robert H. Yang
Cynthia Zack
Jennifer Zerphy

Center for the Performing Arts
TICKET SALES



student 1 10,161 **other** 2 24,768

PRESENTATIONS

33

TICKETS SOLD

34,929

TICKETS DISTRIBUTED

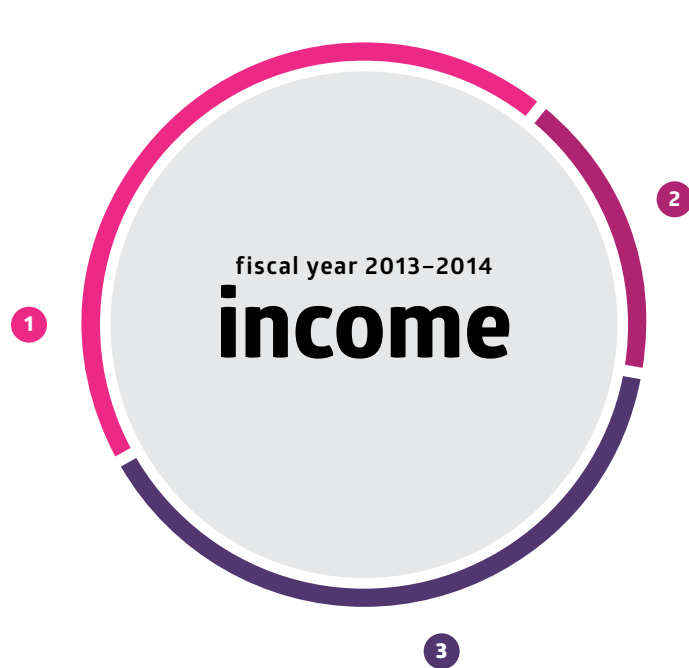
38,564



Ricardo Rique-Sanchez, Andrés Acosta,
and Mark Deler in the 2014 national tour
of *WEST SIDE STORY*.

INCOME AND EXPENSES

The Center for the Performing Arts organizational budget totaled \$4,075,447. Sixty-one percent of revenues were earned and contributed through tickets sales and services, facility and equipment rentals, performance program advertising, concession sales, fundraising, grants, and endowments.



- 1 earned income** 44%
Ticket Sales 23%, Rentals 12%, Other Fees 9%
- 2 development income** 17%
Contributions 11%, Grants 5%, Endowment Support 1%
- 3 university support** 39%



- 1 program and events** 79%
- 2 general and administrative** 13%
- 3 development** 4%
- 4 equipment and capital improvements** 3%
- 5 grants and special projects** 1%

PRESENTATIONS AND PARTICIPATION

TOTAL EVENTS: **284**

included all events in all supported venues

TOTAL ATTENDANCE: **106,088**

included only public events in Eisenhower
and Schwab auditoriums

GROUPS: **155**

32 Penn State-related and 50 public

Center for the Performing Arts presentations are only included
in the TOTAL EVENTS and TOTAL ATTENDANCE categories.

CENTER FOR THE PERFORMING
ARTS PRESENTATIONS: **33**

STUDENT SPONSORED EVENTS: **11**

UNIVERSITY PRESENTATIONS: **44**

ACADEMIC PRESENTATIONS: **185**

included 165 Esber Recital Hall concerts

COMMUNITY EVENTS: **9**

Nittany Valley Symphony, Performing Arts School of Central
Pennsylvania, PMEA Regional Band

RENTALS: **1**

Frank Caliendo

Broadway treasures, Bach's Brandenburgs, and captivating jazzman highlight season

Each season features an abundance of outstanding artists. Some of the remarkable highlights of 2013–2014 follow.

1

Apollo's Fire

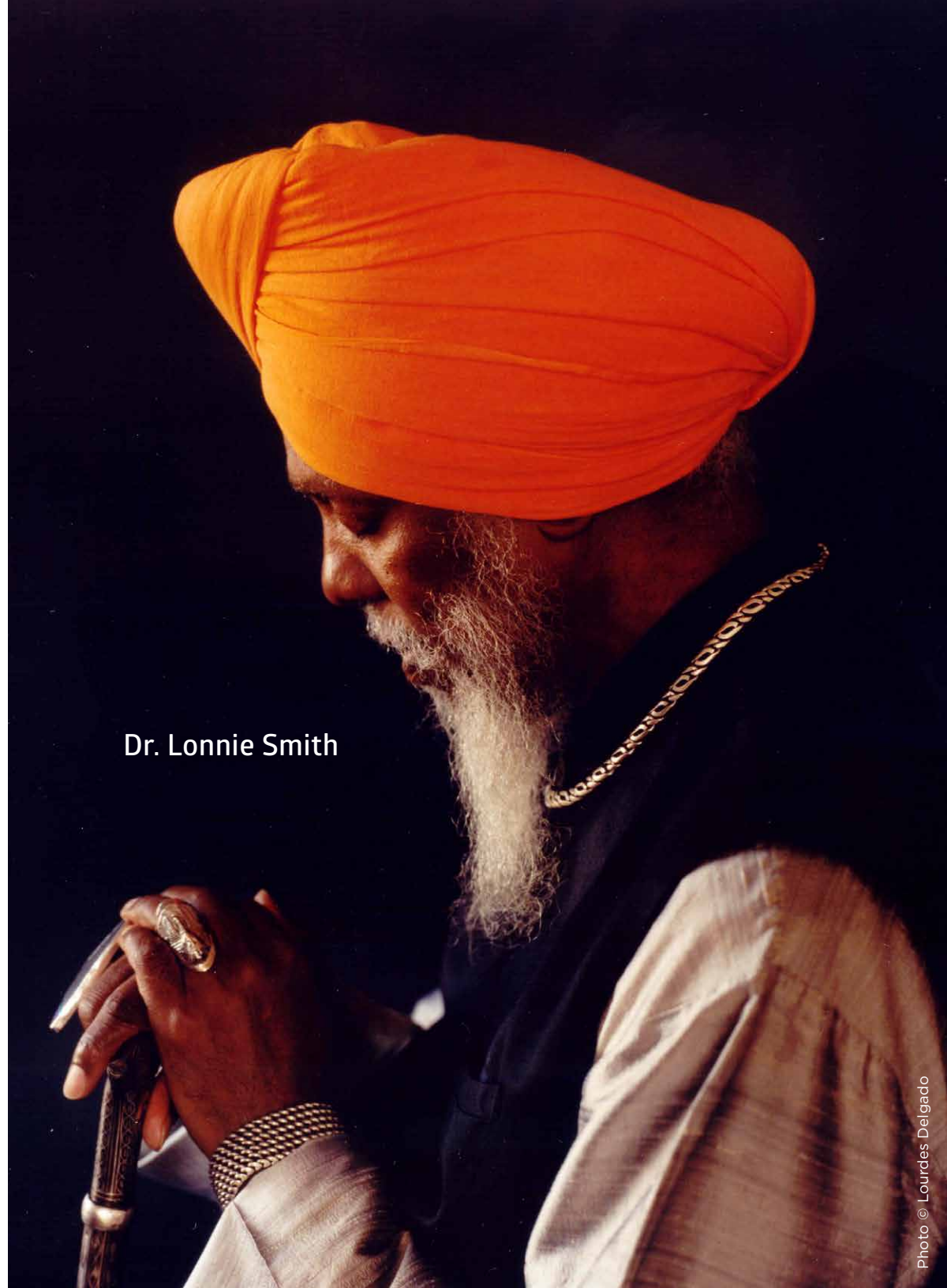
Apollo's Fire, the Cleveland Baroque Orchestra, marked its third visit to Penn State with a concert of Bach's Brandenburg Concertos Nos. 2–6. Led by Jeannette Sorrell, the orchestra's engaging music director and harpsichordist, ensemble members presented a number of master classes and coaching sessions for Penn State School of Music students. Sorrell also visited an Introduction to Western Music class. The presentation was part of the Center for the Performing Arts Classical Music Project.



Jeanette Sorrell

Dr. Lonnie Smith

Master of the Hammond B-3 organ, Dr. Lonnie Smith brought his talented “In the Beginning Octet” to Schwab Auditorium for a captivating evening of jazz. Smith’s charismatic style and otherworldly skills helped the audience discover why a *JazzTimes* writer described the doctor as “a riddle wrapped in an enigma wrapped in a turban.” The awesome band included alto saxophonist Ian Hendrickson-Smith, a State College Area High School alumnus. Not long after touring with Smith, Hendrickson-Smith joined The Roots, the Grammy Award-winning house band for *The Tonight Show Starring Jimmy Fallon*.



Dr. Lonnie Smith

Guitar Passions

Center for the Performing Arts patrons were treated to an amazing combination of guitar aces performing classical, Latin, jazz, and Brazilian music. Three-time Grammy Award winner and classical virtuoso Sharon Isbin, named by *Boston* magazine as “the pre-eminent guitarist of our time,” teamed with innovative American jazzman Stanley Jordan and Brazilian jazz master Romero Lubambo in a performance that spotlighted the talents of each individually and in various combinations. Earlier on the performance day, residents of State College’s Hearthside Rehabilitation and Nursing Center enjoyed a presentation by Jordan. The guitarist, who is studying music therapy, generously accepted an invitation to give a short performance at Hearthside.



Sharon Isbin

4

Sutton Foster

Broadway superstar Sutton Foster presented a dynamic performance of musical theatre and American Songbook selections on Valentine's weekend for an audience brimming with passionate fans. Travelling through a snowstorm with Foster to get to Penn State was her "best friend in the whole world," Meg McGinnis, who had portrayed Foster's little sister in the hit Broadway musical *Little Women*. McGinnis joined Foster in several selections throughout the concert. The next morning, Foster met with Penn State musical theatre students to talk about the Broadway world, share tips and advice, and answer questions.

While visiting Penn State, Sutton Foster made time to hang out with students (insert photo) in the musical theatre program.



5

MEMPHIS

Winner of four Tony Awards, including best musical, the touring Broadway show *MEMPHIS* recreated the underground dance club scene in 1950s Tennessee. It was particularly exciting to have the national tour come to Eisenhower Auditorium with a recent Penn State graduate in the cast. Keely Beirne, who earned a bachelor of fine arts in Musical Theatre, was a member of the ensemble and an understudy for the lead female role. Her previous performance on the Eisenhower stage, as a student, was in the April 2013 production of Leonard Bernstein *MASS*.

Penn State alumna Keely Beirne (center) performs in a scene from the touring Broadway musical *MEMPHIS*.





Sebastian Knauer,
pianist



Classical Music Project introduces new programs in third season

The Classical Music Project seeks to elevate the profile of classical music programs and performances at Penn State and engage Penn State students with classical music. With major funding from The Andrew W. Mellon Foundation, the project conducted a vigorous third season of activities and performances for students and community members.

The Classical Music Project has provided programming to Penn State students, faculty, and community members. The project has been a valuable addition to Center for the Performing Arts offerings, strengthening student awareness and participation in its classical music programs.

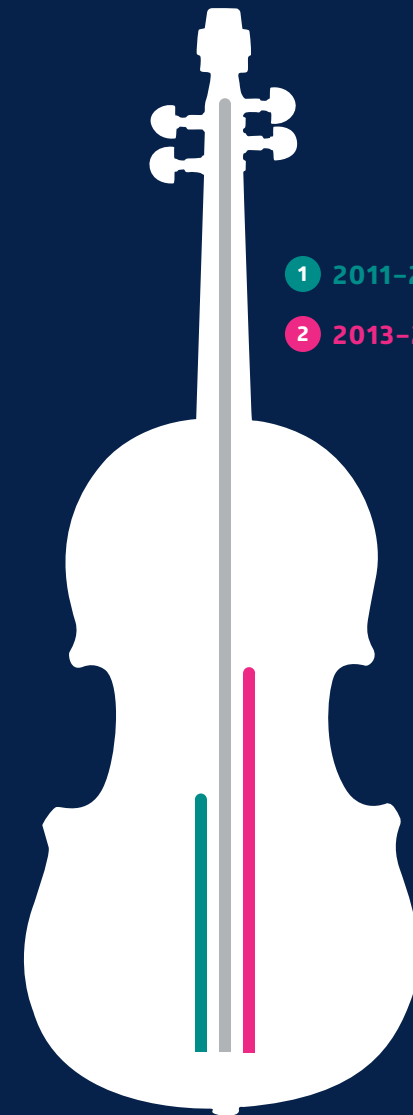
The success of the program is indisputable. Penn State student attendance at Center for the Performing Arts classical music presentations increased from 26 percent of total sales in the 2011–2012 season to 39 percent in 2013–2014.

The project includes four components: a major residency program, student engagement activities, curriculum partnerships, and the Penn State Altoona Project.

George Trudeau, director of the Center for the Performing Arts, oversees the project. Marica Tacconi, Penn State professor of musicology, provides faculty leadership for the curriculum and academic components. Brigitta Stoner was the project's administrative support coordinator for 2013–2014.

MAJOR RESIDENCY PROGRAM

Funds for the 2013–2014 season's major residency were reallocated to support other efforts, including student engagement, curriculum partnerships, the Penn State Altoona Project, and presentation of the Vienna Concert-Verein Orchestra.



1 2011–2012

2 2013–2014

Penn State
student
attendance



1. St. Lawrence String Quartet performs at a Classical Coffeehouse in Robb Hall. 2. Pianist Jeremy Denk discusses his music at a Classical Coffeehouse.



STUDENT ENGAGEMENT ACTIVITY HIGHLIGHTS

Classical Coffeehouse

The third season featured the introduction of Classical Coffeehouse, a new series presented in partnership with the Penn State Alumni Association. Two student organizations, the Council of LionHearts and the Blue & White Society, provided additional support. The series evolved from the previous program known as Salon Evenings. Three ensembles—St. Lawrence String Quartet, pianist Jeremy Denk, and male vocal ensemble Cantus—were selected for the first season of Classical Coffeehouse.

Each Classical Coffeehouse took place in Hintz Family Alumni Center's Robb Hall. The atmosphere was casual. Seating was informally arranged around at least three sides of the musicians to break the performer/audience barrier. Classical Coffeehouse-branded mugs and complimentary refreshments were provided. The events were open to the public with 86 audience members in attendance for the St. Lawrence String Quartet, 111 for Jeremy Denk, and 83 for Cantus.

To gather Penn State student information, an identification card swipe system was used at each event. A digital follow-up survey was sent to participants. Both graduate and undergraduate students, representing various majors, responded to the survey. Some 97 percent of participants said they would attend another Classical Coffeehouse, and 100 percent said the experience contributed to their knowledge of music and the arts.

Comments included:

“This coffeehouse was one of the best performing arts events I’ve attended in my five years here. I absolutely love hearing chamber music in a more casual and intimate setting like this.”

“I have never seen a string quartet before or really any sort of classical performance, so I thought it was really neat.”

Schreyer Honors College Dorm Concerts

Working with partners in the Penn State Schreyer Honors College, the dorm concert series continued with performances by the St. Lawrence and Brentano string quartets. Each event took place at Atherton Hall and included a casual environment, performance, discussion, and question-and-answer session with the musicians. Students were free to come and go during each concert. Approximately thirty students attended the concert with St. Lawrence and seventeen with Brentano. A follow-up survey showed the majority of those students were not music majors. Attendees represented fields of study such as meteorology, biology, supply chain management, and pre-medicine.

St. Lawrence String Quartet Leaderless Teams Workshop

In an effort to reach students from majors and organizations across the University Park campus, the project team worked with advisers from the Athletic Directors Leadership Institute and Students Engaging Students to bring a workshop called “Leaderless Teams” to students of those organizations.

St. Lawrence String Quartet members talked to the students about nonverbal communication in a group with no designated leader, adaptability, and working together for a common goal. Other concepts explored included pursuing a passion and appreciation of classical music. Some 110 students attended. They represented fifty-six majors. None were music majors.

Paterno Fellows Lunch with Honors Series

A new collaboration with the Paterno Fellows Program developed in spring 2014. Pianist Jeremy Denk participated in the Lunch with Honors series, in which guests have a casual meal and discussion with students in the fellows program. A baker’s dozen students attended. “He struck a perfect note with students, describing his own undergraduate years and what the liberal arts meant to him,” said Catherine Wanner, Barry Director of the Paterno Fellow Program.



When asked in a follow-up survey what was of most value about the experience, student responses included:

“Getting the opportunity to connect with people we wouldn’t normally meet.”

“I learned how related can be two completely different things like music and sports in terms of leadership.”

Essence of Joy Performance Exchange and Glee Club Coaching

Cantus worked with two Penn State vocal ensembles—Essence of Joy, directed by Professor of Music Anthony Leach, and the Penn State Glee Club, led by Director of Choral Activities Chris Kiver.

Essence of Joy performed two pieces for Cantus, which in turn performed for the students. During the Glee Club coaching, students sang two pieces for Cantus, which offered feedback. Cantus then sang for the Glee Club.

The event culminated in a collaborative performance of Franz Biebl's *Ave Maria*. Each event included time for questions and answers with Cantus. Both events were at the Pasquerilla Spiritual Center's Worship Hall and were open to the public. Fifty-five people attended the event with Essence of Joy, and seventy-three audience members were at the Glee Club coaching.

CURRICULUM PARTNERSHIPS

The project worked with Penn State's School of Music and College of Arts and Architecture e-Learning Institute to develop a series of listening guides and an online course.

John Packard, instructor in music, and Bill Rose from the institute guided the development of the listening guides. Eight opera listening guides, developed in the 2012–2013 season, were implemented in fall 2013. Spring 2014 saw the completion of five orchestral music listening guides, plus the development and completion of four chamber music listening guides. Each guide includes an overview, listening guide, musical excerpts, and a self-test.

The 2013–2014 season included the launch of the online course Music 011, "Under the Hood: How Classical Music Works." Developed with support from the Mellon Foundation, the course used theoretical tools to understand classical music. Stephen Hopkins, assistant professor of music, taught the class. It piloted in fall 2013 with forty-five students.



4

3. St. Lawrence String Quartet violinist Geoff Nuttall discusses nonverbal communication in leaderless teams. 4. Essence of Joy sings for Cantus during a performance exchange.

The original plan called for opening one section fully with a maximum enrollment of 100 students in spring 2014. Due to the success of the pilot, however, a second section was added for spring, which increased the enrollment to 200.

The course integrated a live performance experience. Students were encouraged to attend the Center for the Performing Arts presentations of the St. Lawrence String Quartet, the American Brass Quintet, Apollo's Fire, Jeremy Denk, the Vienna Concert-Verein Orchestra, and the Brentano String Quartet during the 2013–2014 season.

The spring semester of Music 011 also included video recordings of School of Music faculty performing solo and chamber music. Each week during the semester one or two recordings were released online to enhance the course.

PENN STATE ALTOONA PROJECT

Due to the Penn State Altoona Project's success in previous seasons, the program grew in 2013–2014 to engage two visiting ensembles—American Brass Quintet in fall semester and Cantus in spring semester—at Altoona campus.

The quintet visit included work with Altoona Area High School students and an afternoon event titled “Creative Models for Team Collaborations” with Penn State Altoona students.

Cantus collaborated with Penn State Altoona's Department of Physics in an event discussing the physics of acoustics. Cantus also worked with Ivyside Pride, an Altoona choral ensemble, in an open rehearsal.

American Brass and Cantus each performed an hour-long concert, followed by a reception, in the Edith Davis Eve Chapel on the Altoona campus. Both of the free, but ticketed, concerts had full-capacity audiences.



5. American Brass Quintet performs in Edith Davis Eve Chapel at Penn State Altoona. 6. Cantus tenor Paul John Rudoj works with members of Ivyside Pride.



THE CLASSICAL MUSIC PROJECT

Artistic Partners

- American Brass Quintet
- Apollo's Fire: The Cleveland Baroque Orchestra
- Brentano String Quartet
- Cantus
- Jeremy Denk
- St. Lawrence String Quartet
- Vienna Concert-Verein Orchestra

Penn State Partners and Supporters

- Alumni Association
- College of Arts and Architecture
- e-Learning Institute
- Institute for the Arts and Humanities
- Misciagna Family Center for Performing Arts at Penn State Altoona
- Palmer Museum of Art
- Paterno Liberal Arts Undergraduate Fellows Program
- School of Music
- Schreyer Honors College
- Student Affairs

Penn State Student Organizations

- Athletic Director's Leadership Institute
- Blue & White Society
- Council of LionHearts
- Essence of Joy
- Glee Club
- Guitar Club
- Hillel
- Students Engaging Students

Brentano String Quartet
Photo © Christian Steiner